



ALEXIS FORTUNA CAOILI

Website :
www.saintlexi.com
[linkedin.com/in/alexiscaoili](https://www.linkedin.com/in/alexiscaoili)

EDUCATION

- 01-03** General Studies
University of Cincinnati
- 12-14** ASSOCIATES DEGREE
Electronic Media Communication
University of Cincinnati

AWARDS

- DIRECTOR'S AWARD**
Outstanding Degree Project
University of Cincinnati
- POLLY BOND AWARD OF EXCELLENCE**
Episcopal Communicators
- POLLY BOND AWARD OF MERIT**
Episcopal Communicators

ABOUT ME

I am always looking for the next adventure, whether it's a swimming hole, a new design, something unique to learn, or an opportunity to chase down. Travel is my biggest passion outside of my work, and I love exploring new places!

EXPERIENCE

**2017 -
Present**

Forward Movement Creative and Production Lead

Take projects from conception to completion, managing all steps in between, while maintaining brand identity and mission across all departments including Editorial, Marketing, and Development.

- Design book covers, interiors, marketing, and development materials
- Coordinate print services from procuring quotes to final production
- Lead creative and brainstorming meetings across teams

**2012 -
Present**

Alexis Fortuna Caoili Design & Digital Marketing Owner/Designer

- Graphic design, logo design, branding services
- Design, coding, and implementation of websites
- Photography services
- Email marketing, social media marketing, live streaming events

**2015 -
2017**

Mayerson JCC Digital Marketing Manager

- Maintain all digital formats - website, email, and social media
- Research, strategize, and implement best practices
- Social media marketing
- Email marketing

**2014 -
2015**

Diversified Ophthalmics Web Developer

- Design and implement email marketing
- Build and maintain client websites
- Update and maintain multiple company websites
- Consult and plan social media marketing solutions
- Product photography and editing

**2009 -
2014**

ViewSource, Inc. Web Designer and Social Media Marketing

- Web design and image production for websites
- Maintain and update content for clients
- Create and manage new social media marketing program for clients

SKILLS

PHOTOSHOP



DREAMWEAVER



ILLUSTRATOR



INDESIGN



HTML & CSS



SALESFORCE



JAVASCRIPT



WORDPRESS

