

# Farheen Qamar Siddiqui

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## Objective

Seeking a challenging career in the area of Digital Marketing Field by being a part of an esteemed organization that gives a scope to utilize my knowledge and provide the best level of support towards the growth of my career.

## Education

B.E | GRADUATED IN 2017 | RTMNU, NAGPUR UNIVERSITY, INDIA

- Major: Computer Science-7.65/10
- Member of the Computer Society of India from 2012 to 2017
- Worked as a Student coordinator of the Computer Science Department for KRANS'2016.

## Working Expertise

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|--------------------|---|
| 1. Post            | : Jr. .Net Developer  |
| Firm               | : Nass Technologies Pvt. Ltd, Nagpur  |
| Period             | : From July 2017 till October 2017  |
| Job Responsibility | : Job Involve discussion with team members, Database designing and Web Designing. |
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|--------------------|--|
| 2. Post            | : Software Tester  |
| Firm               | : Bajaj India Pvt. Ltd, Pune   |
| Period             | : From Feb 2019 to June 2019   |
| Job Responsibility | : Job Involve discussion with team members, Software testing and reporting to manager. |
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|--------------------|---|
| 3. Post            | : Digital Marketing Intern  |
| Firm               | : Walnut Folks Pvt. Ltd, Nagpur   |
| Period             | : From August 2019 till February 2020   |
| Job Responsibility | : SEO optimization, Social Media Marketing, Ads Campaign, Google AdWords, Amazon, Flipkart and Paytm Optimization |
| Project Handled    | : Nakodas Dry Fruit Zone, FABS (Fazlani Academy of Business Sciences)   |

## IT Proficiency

- Microsoft Office
- Internet Tools for graphics building, coding and command over editors
- Digital Marketing tools

## Interpersonal Skills

- Ability to rapidly build relationship and set up trust.
- Confident and Determined
- Ability to cope up with different situation

## Project Handled Details

<http://www.punjaniexports.com/>

<http://www.redrosebrandmedia.com/>

<https://dryfruitzone.com/>

<https://www.fabsedu.com/>

## Academic Projects

### **Kaizen: Smart City Application**

**Nagpur University [ Jul'16- April'17]**

Developed an android application to overcome the effort of the citizens to complain about any incident happening nearby them. It includes an augmented reality-based camera to capture issues and a web dashboard to report issues. Sensors for collision detection and alternate route notification to avoid traffic jams. Used Android Studio and Google Maps API as software and languages JAVA, MYSQL, HTML, PHP for coding functionalities.

## Training

Successfully completed training on C, C++, Omnet++, Hadoop, Network Implementation & Security, Cloud Computing, Android Application Development & Information and Cyber Security.

## Personal Details

Date of Birth : 30-07-1994

Marital Status : Single

Nationality : Indian

Languages known : English, Hindi and Urdu

Hobbies : Surfing Internet and Reading Books

I hereby declare that all the information given above is true to the best of my knowledge and belief. I can provide reference as & when necessary.

Sincerely,

Farheen Qamar Siddiqui