

Steven Nevarez

EDUCATION: Texas A&M University-Kingsville Kingsville, TX
Bachelor of Business Administration, Marketing
Current GPA 3.71
Expected Graduation Date December 2020

EXPERIENCE: **Marketing/Social Media Specialist** Kingsville, TX
Texas A&M University – Kingsville October 2017-Present

Create marketing materials for on-campus events, Manage social media accounts, Capture and edit both videos and photography, Launched and currently manage annually an online Undergraduate Research Journal, Disperse, collect, and analyze student survey data

Social Media/Marketing Manager Port Lavaca, TX
Lavaca BBQ July 2019 – Present

Created and managed social media accounts for the up-and-coming, local, barbecue restaurant, Ran marketing activities for the business including opening day and daily operations, Created a website for the restaurant.

Disney College Program Internship Orlando, FL
Walt Disney Company January 28, 2019 – August 1, 2019

Experienced the Quick Service Food and Beverage industry at Disney World, maintained a safe environment while upkeeping the importance of the show, created magical moments for guests, and increased teamwork and collaboration skills with people from all around the world

SKILLS: Apple Mac OSX, Windows, Adobe Illustrator, iMovie, Weebly, Wix, Twitter, Instagram, Facebook, Photoshop, Microsoft Office Systems, SAP Lumira, SPSS, Oral and written presentation skills, Communication Skills, Responsibility, Self-Sufficiency, Effective Group Collaboration

VOLUNTEER WORK: Boys and Girls Club, Vacation Bible School, Saint Anthony's Shrimporee Event Coordinator, Palacios High School Freshman Camp Event Planner, Flores Family Fundraiser

PROJECTS: Ernie Aparicio musician website, Honors College student, Historian for the Javelina Marketing Association, Harbor Playhouse Theatre Actor

CERTIFICATIONS: Collaborative Institutional Training Initiative Research Certification, Google Analytics Certification