

CORINNE DORSEY

Editorial and Broadcast Journalist
Social Media Strategist

ABOUT ME

Corinne Dorsey is a DC-based freelance writer and journalist, currently studying journalism at Howard University. She is a freelance writer for TheGrio and a contributing writer at New Face Fashion Magazine, Work it Daily, and Teen Graffiti Magazine.

Corinne is also the Head Social Media Manager for Blendz and Trendz on 105.9 and The Beyoncé Mass.

Most of her work focuses on black womanhood, social issues, fashion, culture, and music.

ACADEMIC BACKGROUND

Howard University

Cathy Hughes School of Communications

Major: Journalism

Minor: Marketing

Expected Graduation Date: May 2023

QUALIFICATIONS

- Writing and Analytical Skills
- Social Media Strategy Background
- Graphic Design (Canva and Adobe Software)
- Web Design and Development
- Experience in AP Style and Copywriting
- Proficient in Microsoft Software and Google Suites
- Ability to work varied shifts. including overnights and weekends
- Ability to produce web and social content using SEO

GET IN TOUCH

Portfolio:

<https://corinnedorsey.journoportfolio.com>

LinkedIn: <https://www.linkedin.com/in/corinne>

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CAREER BACKGROUND

CoSpero Consulting Firm

Communications intern, May 2020 to Present

- Develops innovative content on multiple social media outlets
- Creates copy for local non profits and collaborates with multiple teams

REEBOK x Allen Iverson

Freelance Writer, May 2020 to July 2020

- Creates design proposals for branding and marketing initiatives for the Allen Iverson "The Question" Magazine Release
- Collaborates with staff writers on final drafts for magazine release
- Prepares weekly interviews with industry executives for magazine write-up

New Face Fashion Magazine

Editorial Intern, May 2020 to Present

- Designs, coordinates, and produces all magazine collateral materials as needed including print and digital ad layouts, web and social media graphics, and monthly newsletters.
- Assists with the creation/curation of the monthly magazine cover layout

FV Magazine

Beauty Intern, May 2020 to Present

- Creates weekly content in the beauty department for magazine relaunch
- Researches and builds brand analysis for future collaborative beauty projects
- Helps develop layout and content for upcoming FV Magazine Issues and partnered social media content.

Work It Daily

Multimedia Internship, May 2020 to July 2020

- Works in teams to develop weekly content related to career advice and professional development
- Executes weekly social media strategy for the promotion of weekly articles

Beyonce Mass

Social Media Strategist, January 2020 to Present

- Designs and plans social media strategies to achieve marketing targets
- Manages, creates, and publishes original high-quality content on social media platforms
- Administers all company social media accounts to ensure up-to-date content which expanded reach by 300+ followers

The Grio

Freelance Writer, January 2020 to Present

- Covers breaking news for current events, such as the Mississippi Prison Crisis
- Works under strict deadlines and proficient in daily scheduling of interviews
- Works with a variety of interviewers and planned interview questions

Teen Graffiti Magazine

Contributing Writer, August 2017 to Present

- Assigns and covers local and national stories that greatly impact the youth
- Writes monthly advice articles for teens relating to current social problems
- Evaluates and interprets teenage problems, by granting advice and tips to a worldwide scope of readers

LEADERSHIP PROFESSIONAL DEVELOPMENT

HUSA 60TH Administration

Head Content and Speechwriter, June 2020-Present

- Creates content for monthly newsletter
- Oversees and directs administration voice on blog posts and press releases

Her Campus Magazine

Director of Content, January 2020-Present

- Writes Weekly articles for an online magazine dedicated to, written by, and focused on empowering college women
- Weekly article composition and editing focused on beauty, style, and lifestyle content

Hilltop Newspaper

Writer, October 2019-Present

- Writes for campus news team to cover events and initiatives happening on campus
- Creates article series, like "Howard Hustle", in order to highlight student entrepreneurs

WHBC Radio

"Hard to Swallow" Radio Show Host, September 2019-Present

- Creates talking points and conversation outlines for weekly radio show
- Effectively shares and highlights options to assess and contribute concise thoughts and ideas