Cesare Riverso

Summary

Well-qualified Front-end Web Developer/ UI/UX Designer and
IT-Specialist is familiar with a wide range of programming utilities and languages. Knowledgeable backend and frontend development requirements. Able to handle any part of the process with ease. Collaborative team player with excellent technical abilities offering years of related experience.

Experience

Flexo Graphic Designer/ Manual Designer, Fox Packaging – 2019-Present

- Setup artwork for printing on various materials.

- Research and Development for an Instruction manual for an Industrial Bagger.

- Generate computer graphics and page-layout software, graphic elements, and photography.

- Conduct stand-ups and agile workflow.

- Product design for a multitude of companies on various materials with strict deadlines.

UI/ UX Developer / Frontend Developer, Italo Marketing – 2016-2019

- Deliver production-ready graphics in HTML and CSS for all marketing assets.

- Research current and emerging art and graphic design technologies.

- Generate computer graphics and page-layout software, graphic elements, and photography.

- Design website layouts, templates, and unique branded looks.

- Meet with customers to present mockups and collect information for adjustments.

- Implement Google Campaigns and SEO for various types of websites.

- Convert mockups into HTML, JavaScript, AJAX and JSON.

- Utilize programming capabilities in PHP, SQL and JavaScript, and other libraries as needed.

- Create wireframes, screen-flow diagrams, and UI spec documentation.

- Generate end User Personas

- Create Marking and Branding materials.

- Develop Mockups for development

Software Developer Perspective Hospitality, 2019 Jan - June 2019

- Design website layouts, templates.

- Develop Websites with React, es6, and HTML 5, CSS.

- Mentor new developers, while on-boarding into the company.

- Construct Designs using AdobeXD and Sketch.

- Meet and schedule daily meetings with the boss and backend developer.

- Create wireframes, screen-flow diagrams, and UI spec documentation.

- Convert mockups into HTML, JavaScript, AJAX and JSON.

- Implement Google Campaigns and SEO for various types of websites.

Web & IT Executive committee member , Sita(CtrlTech)-2019 Jan

- Design website layouts, templates.

- Assisting IT instruction and the web .

- Help plan and schedule events such as hackathon.

- Convert mockups into HTML, TypeScript, SCSS.

- Guest Speak to committee members interested in software development.

Contracted Front-End / UX UI Designer , Data Logic -2018 oct -2019 Jan

- Design website layouts, templates, and unique branded looks.

- Create features using NGRX, Kendo UI.

- Attend meetings discussing better practices or new features.

- Work with a team of front and back-end developers.

- Convert mockups into HTML, TypeScript, SCSS.

Adobe Illustrator Instructor Bootcamp-Code Rgv – 2018-2018

- Adapted teaching methods and materials to meet students' varying needs and interests.

- Consistently received positive teacher evaluations from students.

- Took ideas and developed high-quality creations, which included characters, environments, and other objects.

- Trained designers on computer graphic design programs such as Adobe Illustrator and Adobe Photoshop.

Rise Immersion Subject English, Suzhou China – 2014-2016

- Develop Learning activities that are fun and educational.

- Instruct students individually and in groups, using various teaching methods such as lectures, discussions, and demonstrations.

- Adapt teaching methods and instructional materials to meet students' varying needs and interests.

- Establish clear objectives for all lessons, units, and projects and communicate those objectives to students.

Marketing Manager Kidiatric Therapy Services – 2010-2014

- Developed innovative and targeted collateral to support overall branding objectives.

- Retained clients to build brand awareness and generate leads while managing internal and external marketing campaigns and programs.

- Designed, implemented, and monitored web pages and sites for continuous improvement in a fast-paced environment.

- Provided continued maintenance and development of bug fixes and patch sets for existing web applications.

- Formatted text and graphics for blog posts, newsletters, and other materials.

- Maintained consistent use of graphic imagery in materials and other marketing outreach.

Education	School/Organization	Certification/Degrees	Graduation Date
	Valley Technical Academy	Full stack Developer	2018
	CompTIA	A+ Certification	2017
	CompTIA	Project+ Certification	2019
	CIW	Site development associate	2017
	Code RGV	Python Certification	2017
	Western Governors University	Software Engineer	2020

Technical Competencies

- Project management
- Production layouts
- Logo design
- Web user interfaces
- Agile workflow processes
- Team oversight
- Customer service
- Email management software

- Website optimization
- Web development projects
- Web platform development
- Website maintenance
- Photography experience
- Branding strategies
- Website graphics
- Web site advertising

- Flier and poster printing
- Linux
- Photoshop
- Illustrator
- HTML5
- CSS3
- Angular2+
- TypeScript
- MySQL

- JavaScript
- WordPress
- Shopify
- jQuery
- React
- AdobeXD

Languages:
English, Italian, Spanish, and Chinese