# Muhammad Salman Khan

Designer & Online Merchandiser

1991, July/23



Karachi, Pakistan



0345 - 3173 929



salmansmk23@gmail.com



www.behance.net/SalmanSMK



## **SOFTWARE**

Vector
InDesign
Branding
Photoshop
UI/UX Designs
Photography

## **ABOUT ME**

Since my vast exposure in the IT Field, I have been serving as an IT specialist in the various areas of the IT field since 2009, and my aim to groom my skills to become an Graphics Designer provider and support to the IT vast market of Karachi.

Proficient & problem-solver who envisions business and technical perspectives to develop workable solutions.

Motivated achiever who guides organizations in applying technology to business settings, provides added value ideas, and creates project deliverable in a timely manner.

### **EDUCATION**

#### (2019) Post Graduate Diploma in Computer Science

University of Karachi (Result Awaiting)

(2013) Bachelor of Arts

University of Karachi

## **EXPERIENCES**

#### (Sep 2019) E-Commerce Marketplace at Apace Solutions

- Listing Products, Manage Products, in e-commerce platforms (Amazon, eBay, Shopify, StockX, GOAT).
- Pricing Products and inventory.

#### (2014-2018) IT Head at Abdul Qayyum Corner L.L.C (U.A.E.)

Competitors Analysis, make a best or attractive Banner Designs & Marketing Banners, Product Data Feed Management, Internet Research, Spread Sheets Management, Promotion Strategies, Stock Update, and Achieving Sales Targets. Working as part of a team that is responsible for making sure that the flow of costs and revenues between the various projects, regions and people is accurately accounted for and managed.

- Graphic designing (Logo, Banners, Shopping bag, etc.)
- Managing listings, product photography, optimizing product visibility, researching new opportunities, analyzing data and growing market place opportunities.
- Expanding online sales by setting up, managing and growing other prominent online market places ensuring best practice.
- Having Experience of selling online market places on (Souq).
- Reconciling the shipment.
- Ability to handle large volumes of invoices.
- Assisting with sales / purchase ledger duties.
- Computer formatting , networking,
- Installed, configured, and routinely upgraded software and hardware for end-users.
- Provided technical support for smartphones and hand-held devices.

#### (2011-2013) Graphics Designer at Apex Business Solutions

- Design Web layouts, banner, logos.
- Design Windows applications templates.
- Design Posters.

## **SKILLS**

Creative
Teamwork
Innovate
Communication