

# boyd, ezra.

graphic designer, writer, illustrator

## EXPERIENCE

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### Design Intern

Good Stuff Partners

Sausalito, CA

Summer 2019

Developed identities and designed print and digital materials for purpose-driven organizations, working closely with the Creative Director and Senior Designer to create and expand clients' brands.

### Founder, Designer

Command+G Design Lab

Rochester, NY

Nov 2018–present

Launched a student-run design firm. I work on brand strategy and information design for nonprofits and on-campus organizations, building a network and business development skills.

### Library Ambassador

RIT Libraries

Rochester, NY

Aug 2018–present

I collaborate with the RIT Art & Design Librarian to promote library events and resources, bringing insight from a student's perspective. I also design promotional materials for exhibits and visiting artists.

### Camp Counselor

Clay Creations

Pacifica, CA

Summer 2017, 18

Assisted camp director with teaching and daily tasks. Worked with campers to design creative solutions to problems; guided the development of ideas and techniques based on individuals' needs.

## AWARDS & ACHIEVEMENTS

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### Outstanding Undergraduate Scholar

Academic Achievement

RIT

2020

### Heinz Klinkon Award

For Typographic Excellence

RIT

2019

### Dean's List

Academic Achievement

RIT

2016–present

## EDUCATION

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### Rochester Institute of Technology

Graphic Design BFA, May 2020

GPA 3.96

Creative Writing Immersion

## ACTIVITIES & WORKSHOPS

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### Logistics Coordinator 2018–present

RIT InterVarsity

I manage the club's budget and administrative tasks, organizing other leaders and ensuring we have appropriate resources for events.

### Eureka! 2018, 19

Eureka! is an interdisciplinary 48-hour design blitz in which students partner with a local nonprofit to design solutions to their problems. I did the branding for Eureka! 2019, and in 2018 I was a member of the winning team.

### PUSH Graphic Design Workshop 2018, 19

PUSH is a 48-hour workshop held by the Graphic Design department during which students answer a question through design.

## SKILLS

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Illustration

Writing

Branding

Layout design

Print production

Typography

Lettering

Adobe Creative Suite

HTML, CSS