



VICTORIA ANN STETSON

SUMMARY OF QUALIFICATIONS

- Pro-active leader and communicator, paying attention to detail
- Enthusiastic, knowledge-hungry learner, eager to meet challenges and quickly assimilate new concepts
- Dependable, responsible contributor committed to excellence and success
- Proficient in Photoshop and Illustrator; Knowledgeable in Adobe Premiere Pro
- Proficient in Microsoft Office

EDUCATION Texas State University (Advertising major) San Marcos, TX 2016- 2020
B.S. in Advertising with a Minor in Art

HONORS Summa Cum Laude
The Honor Society of Phi Kappa Phi: *Fall 2018 - present*
Kappa Tau Alpha
Dean's List: *Fall and Spring 2016-2020*

EXPERIENCE

Media Intern February 2020 - May 2020

Archipelagos Institute of Marine Conservation, Samos, Greece

- Captured images and videos of wildlife to aid research projects, a documentary, and social media purposes
- Designed flyers and other graphics such as a Youtube banner
- Proactively proposed ideas, researched, and taught self how to animate, executing an educational video

Marketing Design Intern September 2019 - December 2019

Austin Film Festival, Austin, TX

- Assisted the Marketing Department with multiple print and digital design projects
- Provided production and design support on a wide variety of digital and print projects, creating custom icons, graphics, and other collateral material
- Captured images during the festival to be used as social media/promotional content

Global Ambassador September 2018 - December 2019

Texas State University, San Marcos, TX

- Advised students on studying abroad opportunities
- Organized and coordinate promotional events
- Carried out presentations to promote the Study Abroad Office
- Act as the on campus face of ISA (International Study Abroad)— increased international awareness throughout campus

Study Abroad Graphic Design Experience July 2018

Florence University of the Arts, Florence, Italy

- Designed graphics for a textbook
- Thrived in a fast-paced environment
- Worked through cultural barriers

ACTIVITIES

- Chief Marketing Officer for CEO (Collegiate Entrepreneur Organization)
 - managed social media, designed flyers for events, designed a board game, lead creative workshops