



JUSTIN MORGAN

Portfolio

portfolio: ello.co/imamouse111

ABOUT ME:

- 3+ years of professional experience in high volume print and digital ad design
- Sound knowledge of Adobe CC, primarily InDesign, Photoshop, and Illustrator
- Adept at problem solving. Experience coordinating with ad sales reps and clients.
- Familiarity with HTML and CSS

EDUCATION

BACHELOR OF GENERAL STUDIES, CONCENTRATION IN DESIGN

Indiana University, South Bend, Indiana, Graduated May 2018

(3 years of coursework transferred from the Graphic Design Bachelor of Science program at Art Institute)

ASSOCIATE OF ARTS, ILLUSTRATION AND PRINTMAKING

Ventura College, Ventura, California, Graduated May 2006

PROFICIENCIES

Software: Adobe CC (InDesign, Illustrator, Photoshop, and some After Effects), MS Office, Google Suite

Knowledge and Skills: Art History, Photography (digital and print), Printmaking, Typography, Color Theory, Layout, Full-Color Printing, Digital Formatting

EMPLOYMENT HISTORY

GRAPHIC DESIGNER

Gannett Media, Remote | January 2017 – April 2020

- Built banner ads using a variety of templates
- Worked independently at a high volume to solve visual challenges that creatively and coherently convey information across print, digital, mobile, social, email and other non-print communication mediums.
- Created designs, concepts, and layouts that execute cohesively on all medias for publications, paid advertisements, spec ads, sales flyers, marketing materials, niche and special sections.
- Curated visuals and images for content marketing that satisfied client need, limitations of final form, and aesthetic.
- Managed special projects on multiple timelines across multiple clients.
- Produced original high-end designs for special products, logos, icons, and information graphics.
- Designed to customer preference for various publications in a fast-paced, detailed, daily deadline environment.
- Increased staff efficiency and maintained quality control by managing standards and shared knowledge base, enabling all team members to access curated customer preferences and to adhere to specific aesthetics.
- Researched current technology and design trends to stay current and find opportunities for competitive edge.
- Collaborated with outsourcing partners, sales representatives, and design team (in-office and remote) respecting cultural, language, and knowledge differences to share critical information and problem solve.

OPERATIONS SUPERVISOR

Banana Republic, Mishawaka, IN | November 2013 – December 2016

- Ensured desired brand experience was fostered through team performance and recognition to create a customer centric environment.
- Supervised team productivity to achieve revenue and expense targets.
- Responsible for record keeping, audits, risk management, store safety and appearance.
- Acting manager for retail store during scheduled hours.

PET STORE ASSOCIATE AND VOLUNTEER MENTOR

Humane Society Silicon Valley, Milpitas, CA | May 2011 – October 2013

- Designed merchandise displays to attract customers of all ages with varied animal interests.
- Increased customer traffic through promotions and sales strategies.
- Promoted HSSV values by providing customer education on nutrition and humane merchandise.
- Recruited, scheduled, and trained volunteers to assist in pet store operations, including soliciting individual donations.