



HAILE CLIFTON

DIGITAL MEDIA
CREATOR

PROFILE

I am a passionate digital media creator seeking a full-time position in the field of digital marketing or communications. I hope to apply my attention to detail and creative skills to benefit clients or to enhance a company's brand.

PORTFOLIO

Learn more about me and see some of my work at:
haileclifton.com



EXPERIENCE

CREATIVE COORDINATOR

2020

Inigo Communications | Jan 2020 - May 2020

Inigo is a student-run communications agency. For Inigo, I designed and created deliverables for clients such as videos and social media graphics, and worked with my team to produce creative solutions, campaigns, and re-branding initiatives.

INTERN

2019

IN/Motion Film Festival | Aug 2019 - Feb 2020

As an Intern, I curated film from around the world for Chicago's International Dance Film Festival, worked directly with artists and filmmakers, helped create marketing materials, and maintained website updates and social media.

EQUIPMENT & VIDEO ADVISOR

2018

Loyola Digital Media Services | Sep 2018 - Mar 2020

As an advisor, I checked out equipment to students and faculty, assisted in software and hardware troubleshooting, and monitored computer labs.



EDUCATION

BACHELOR OF ARTS

MAJOR IN FILM & DIGITAL MEDIA | MINOR IN DANCE

Loyola University Chicago | Aug 2016 - May 2020

- National Society of Collegiate Scholars member
- Dean's List 2016, 2017, 2018, 2019, 2020
- The Dance Company member 2017-2020



SKILLS

Adobe Premiere Pro



Adobe InDesign



Adobe Audition



Adobe Photoshop



Microsoft Office



Google Analytics



Web Design Using a CMS



Videography



Photography



Social Media Management

