

ASHLEY CIOTTO

SOCIAL MEDIA MANAGER

Career Objective

Proactive professional with 5.5+ years of experience and a proven knowledge of campaign management and social media marketing. Aiming to leverage my skills to successfully fill the marketing role at your company.

Education

LIBERTY UNIVERSITY

Lynchburg, VI

B.A. Web Development and Design (Dec 2018)

OCEAN COUNTY COLLEGE

Toms River, NJ

A.A. Graphic Design (May 2014)

Awards & Honors

Phi Theta Kappa

Additional Skills

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere

Email Campaigns

Content Strategy

Graphic Design

Professional Experience

Dec 2019 – Present

GRAPHIC DESIGNER

Paula White Ministries, Apopka, FL

- Create mockups and artwork for new products, web use, and format print publications.

Nov 2019 – Present

PRODUCTION ASSISTANT

Paula White Ministries, Apopka, FL

- Manage the stage presence during TV tapings and ensure everything runs smoothly.

Jun 2018 – Present

SOCIAL MEDIA MANAGER

Paula White Ministries, Apopka, FL

- Assisted in the development and execution of social media, email, and direct mail marketing campaigns.
- Oversee the marketing efforts of multiple high profile social media accounts, such as Jonathan Cain from Journey.

Jun 2019 – Present

SOCIAL MEDIA MANAGER

Ciotto Media, Orlando, FL

- Identify, develop, or evaluate marketing strategy, based on knowledge of establishment objectives, market characteristics, and cost and markup factors.
- Gather and organize information to plan advertising campaigns.

Sep 2017 – Jun 2018

COLLEGE PROGRAM CAST MEMBER

The Walt Disney Company, Orlando, FL

- Answer customers' questions about merchandise and advise customers on merchandise selection.
- Itemize and total customer merchandise selection at checkout counter, using cash register, and accept cash or charge card for purchases.

May 2017 – Sep 2017

FRONT DESK AND MARKETING MANAGER

Coastal Sign and Designn, West Creek, NJ

- Greet persons entering establishment, determine nature and purpose of visit, and direct or escort them to specific destinations.
- Participate in the development of online marketing strategy.

Aug 2016 – May 2017

SUPERVISOR AND MARKETING MANAGER

The Amazing Escape Room, Cherry Hill, NJ

- Identify, develop, or evaluate marketing strategy, based on knowledge of establishment objectives, market characteristics, and cost and markup factors.
- Supervise the work of office, administrative, or customer service employees to ensure adherence to quality standards, deadlines, and proper procedures, correcting errors or problems.

References

References available upon request