



# CASSANDRA SERT

LA REVUE [DEMOS], ONLINE EDITOR-IN-CHIEF

## EXECUTIVE PROFILE

Strongly motivated to constantly develop my writing and editing skills to grow professionally, I am therefore confident in my ability to valuably contribute to any media's objectives to deliver engaging IT content with a global reach

## WORK EXPERIENCE

### La Revue [DEMOS], Geopolitical Editor-in-Chief

MAY 2019 - PRESENT, ONLINE

- Supervising, monitoring and reviewing editing contents and frames
- Managing a team of 7 editors
- Using Social Networks tools : Buffer, Discord, Adobe Suite and others

### LH Expat, Content Writer

NOVEMBRE 2019 - PRESENT, ONLINE

- Edition Department
- Cultural and Political writings
- Proofreading

### Malraux Museum (MoMA), Administrative Assistant

JULY - AUGUST 2016, FRANCE

- Cultural Administration Department
- Inventories' supervising
- Clients point of contact

### ALLIANCE FRANÇAISE, Marketing and Communication Assistant

OCTOBER - DECEMBER 2015, UNITED KINGDOM

- Administration Department
- Launch of cultural communication campaigns
- Management and planification of events

## EDUCATION

### W.I.P.O. & Turin School of Development

LL.M, INTELLECTUAL PROPERTY, 2020

### E.S.L. & Université Toulouse I Capitole

LL.M, INTERNATIONAL AND EUROPEAN LAW, 2019

### E.S.L. & University of London

LL.B ENGLISH LAW AND LICENSE FRENCH LAW, 2018

## LANGUAGES

ENGLISH ● ● ● ● ●

FRENCH ● ● ● ● ●

GERMAN ● ● ●

ITALIAN ● ●

## SKILLS



WordPress, Buffer, Canva, Discord, Slack, etc



PASSIONATELY CURIOUS



IN-DEPTH ANALYST