

A background image showing four diverse professionals (two women and two men) in business attire, smiling and raising their fists in a celebratory gesture. The image is overlaid with a dark grey semi-transparent layer.

# THE DIVERSITY IN EDUCATION

SEMINAR SERIES



**Apples &  
Chalk**

**Coach. Evaluate. Implement. Achieve.**



# Apples & Chalk

**Coach. Evaluate. Implement. Achieve.**

Apples & Chalk™, LLC provides education professionals with effective pedagogical training and tools, to promote student learning.

It is the vision of Apples & Chalk™, LLC to provide education professionals with effective pedagogical training and tools, to create a healthy teaching and learning environment. We will equip administrators and teachers with the skills to nurture students to success, using research-based methods and best practices.





# THE DIVERSITY IN EDUCATION SEMINAR SERIES

Cultural bias in the classroom harmfully leads to low student performance and teacher ineffectiveness. However, identifying a teacher whose ancestral resume links to each student is impossible. So what do you do?

Apples & Chalk's Diversity in Education (DIE) Seminar Series is the answer to miseducation caused by a teacher's inability to reach each student. The workshops, discussions, and hands-on practicums equip teachers with the skills for educating America's melting pot.



# SEMINARS & WORKSHOPS

Through these compelling seminars and workshops your faculty will be equipped with the skill set to avoid discrimination in the learning environment.

**01** WHAT'S THE PROBLEM?

**02** TACKLING IMPLICIT BIAS

**03** TOUCHY SUBJECTS

**04** ELLS & ESOL

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**05** DISCIPLINE & INCENTIVES

**06** THE ONE ROOM-SCHOOL ROOM

**07** AVOIDING BIAS EVERY DAY

**08** THE PANEL





A background image of a person with dark hair and glasses, looking slightly to the side. The image is partially obscured by a dark grey overlay on the right side, which contains text. A solid red vertical bar is on the far left.

# SEMINARS & WORKSHOPS

## WHAT'S THE PROBLEM?

### Seminar

You've heard about it, but still aren't clear on exactly what the fuss is about. This seminar helps participants identify the cultural bias in education, its consequences, and its systemic continuance in America's schools.

## TACKLING IMPLICIT BIAS

### Workshop

Blatant cultural bias is easy to identify. The creation of implicit bias is rarely clear, but always felt. This workshop examines student encounters with cultural discrimination, while seeking solutions for prevention.



# SEMINARS & WORKSHOPS

## TOUCHY SUBJECTS

### Workshop

The "n" word. White privilege. LGBTQ pride. Islamic allegiance. It's impossible to discuss 21st century America and how it came to be, without covering these topics. Teachers will strategize and find realistic approaches for introducing these topics to their Pre K-Adult education classrooms.

## ELLS & ESOL

### Workshop

Teaching students whose second language is English is challenging, but possible for the well-equipped teacher. This seminar examines the following truths:

1. Every ESOL student does not speak Spanish
2. The plight of the ESOL student
3. Leveling the Playing Field: Accommodating for Language Barriers





# SEMINARS & WORKSHOPS

## DISCIPLINE & INCENTIVES

Seminar

"What's wrong with your eye, Ms. Harper?"  
Giving students "the look" doesn't always work. Familiarity with disciplinary practices varies from culture to culture. Teachers will discover and share best practices for disciplining and rewarding student performance and behavior. Inappropriate and outdated techniques will be aired out and tossed.

## THE ONE ROOM-SCHOOL ROOM

Workshop

28 students. 2 languages. 4 learning styles. 1 lesson plan. This essential workshop helps teachers tackle the issue of meeting the needs of all students, beyond differentiation for learning styles alone. Participants will engage with authentic scenarios to create instructional approaches that can be realistically implemented in multi-cultural, multi-level classrooms.





# SEMINARS & WORKSHOPS

## AVOIDING BIAS EVERY DAY

### Seminar

We hate to admit it, but it is true: cultural bias is embedded in our ways of life. It will not disappear in one day. This seminar presents practical approaches to renewing our thinking as educators, to eradicate bias the same way it was built—one thought at a time.





# THE PANEL

Seminar

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Our diversity training culminates with first-hand feedback from a diverse group of students, ranging from Elementary to Adult Education. Seminar attendees get the chance to pose questions to students of varying backgrounds, in a safe environment.

From Muslim to Hindu, Gay to Heterosexual, Lower Class to Upper Class—several groups will be represented, to provide your group of educators with a taste of America's eclectic learning population.

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# THE REALITY OF DIVERSITY

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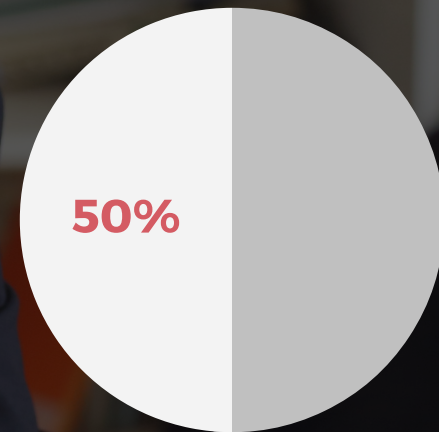
**94%** of Muslim students report experiencing Islamophobia in American school settings.



**"Discrimination, whether perceived or expressed, is detrimental to both mental and physical health and development."**

- American Psychological Association

Non-White  
50%



White  
50%

Over 50% of students enrolled in America's public, private, and charter schools represent non-White races and religious groups other than Christian.





# TAKEAWAYS

## TANGIBLES

- Over 10 hours of lecture and hands-on practicums
- Bespoke workbooks comprised of authentic student data for analysis and problem solving
- 5 formative and summative assessments for analyzing measurable comprehension of inclusion modules
- 10 research-based education strategies for effectively teaching and communicating in multicultural settings

## INTANGIBLES

- First-hand interaction and feedback from students and educators representing Muslim, Hindu, Christian, Gay, Black, Asian, and other communities
- Raised inclusion and cultural awareness concerning minority groups in American education
- A candid, safe, and sensitive space in which racism and cultural bias can be discussed, understood, and prevented
- Self-reflection and replacement of innate biases and values





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# THANK YOU

BE ON YOUR WAY TO ESTABLISHING A MORE DIVERSE AND  
ACCEPTING LEARNING ENVIRONMENT! SCHEDULE A  
CONSULTATION BY EMAILING US AT:

**DHARRISON@APPLESANDCHALK.COM** OR GIVING US A CALL  
**(240) 903-0814.**

WE LOOK FORWARD TO ACHIEVING MORE WITH YOUR  
SCHOOL COMMUNITY!

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