

NICKEILA ABADIES

CREATIVE DESIGNER



EVENT DESIGN
GRAPHIC DESIGN
PRESENTATION DESIGN



NICKEILA ABADIES

Graphic Designer,
Event Designer
Creative Director



Skills

Graphic Design
Video Editing
Photography



Presentation
Traditional Art
Production Design



PERSONAL DATA

- > 26 y/o
- > Single
- > October 16, 1993
- > Filipino

EDUCATION

- > Parish of the Holy Sacrifice Outreach Program UP Diliman (Preschool)
- > Jacinto Ponce Elementary School (Elementary)
- > St. Mary's College of Baliuag (Highschool)
- > **University of Santo Tomas Bachelor of Fine Arts Major in Advertising(College)**

CONTACT

+(63) 917 827 3594
abadiesnickeila16@gmail.com



Experience

- > President, UST College of Fine Arts and Design's OneSHADE Dance Squad
- > Production Designer, UST Teatro Tomasino (2012 - 2015)
- > Intern at Moss Manila Design House & Adobo Magazine
- > Senior Graphic Designer at Beyond Events Manila
- > Event Video Playback at Beyond Events Manila
- > Event and Graphic Designer at RKB Events Bazaars
- > Events Coordinator and Creative Director
- > Freelance event 3D designer



Achievements

- > Designed Lenovo, Seagate, Motorola, Ziebart, Mead Johnson, PTT, Brandworks, Fortinet, AMDOCS, Hyundai, Ziebart, Saladmaster, Chatime, Riway and Adidas events.
- > 2 - time Best in Production Design Award at Teatro Tomasino's Gabi Ng Parangal
- > 3-peat Champion in UST Cheerdance Competition (Oneshade Dance Squad)
- > Facilitated 2 Production Design Workshop for UST Teatro Tomasino

EVENT DESIGNS



AWARDS NIGHT
CONFERENCES
TRADE SHOWS
EXHIBIT BOOTHS
FOOD CARTS



RIWAY GALA NIGHT

Client: Orange Olive





SMART SINULOG FESTIVAL

Client: Stratminds Inc.





SUN SINULOG FESTIVAL

Client: Stratminds Inc.





SNEAKER CARNIVAL ADIDAS BOOTH

Client: Adidas



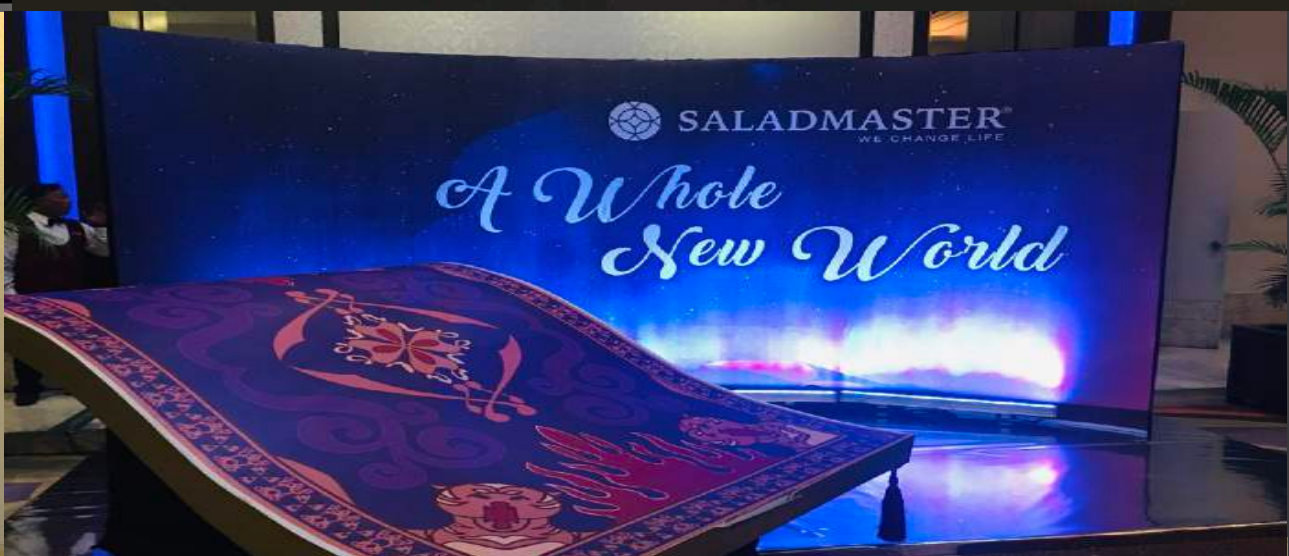
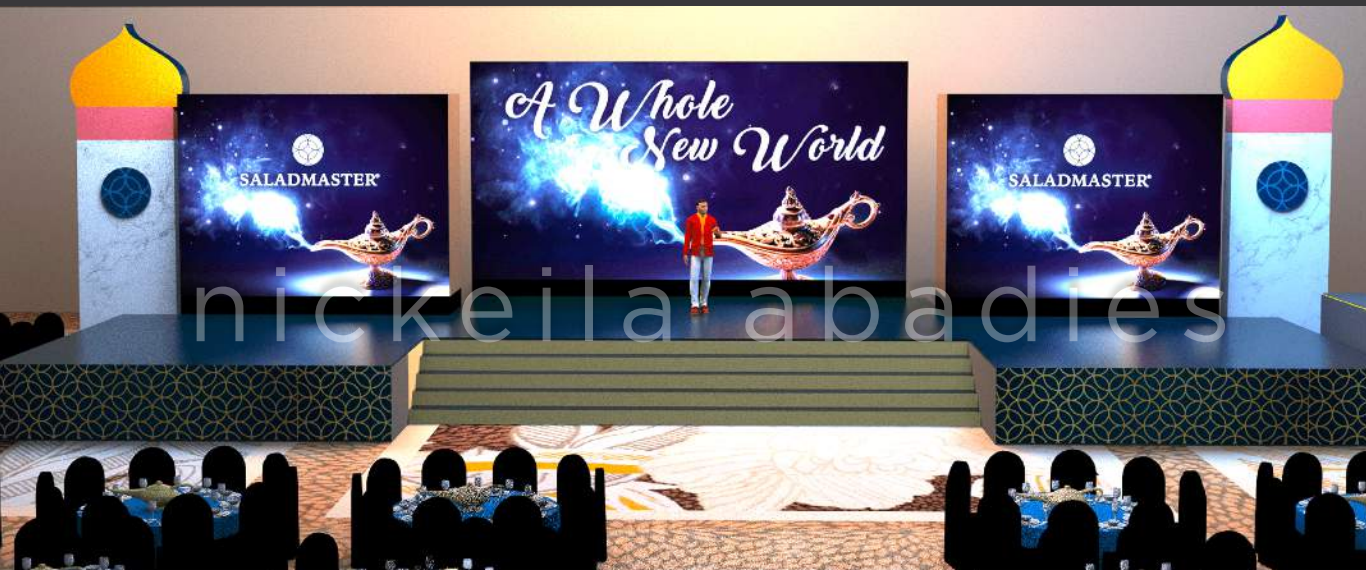
LENOVO PHAB SERIES BOOTH

Client: Lenovo



SALADMASTER AWARDS NIGHT

Client: JMG Infinity Events



SALADMASTER AWARDS NIGHT

Client: JMG Infinity Events





SALADMASTER AWARDS NIGHT

Client: JMG Infinity Events





CHATIME 100 STORES CELEBRATION

Client: SAGA Events

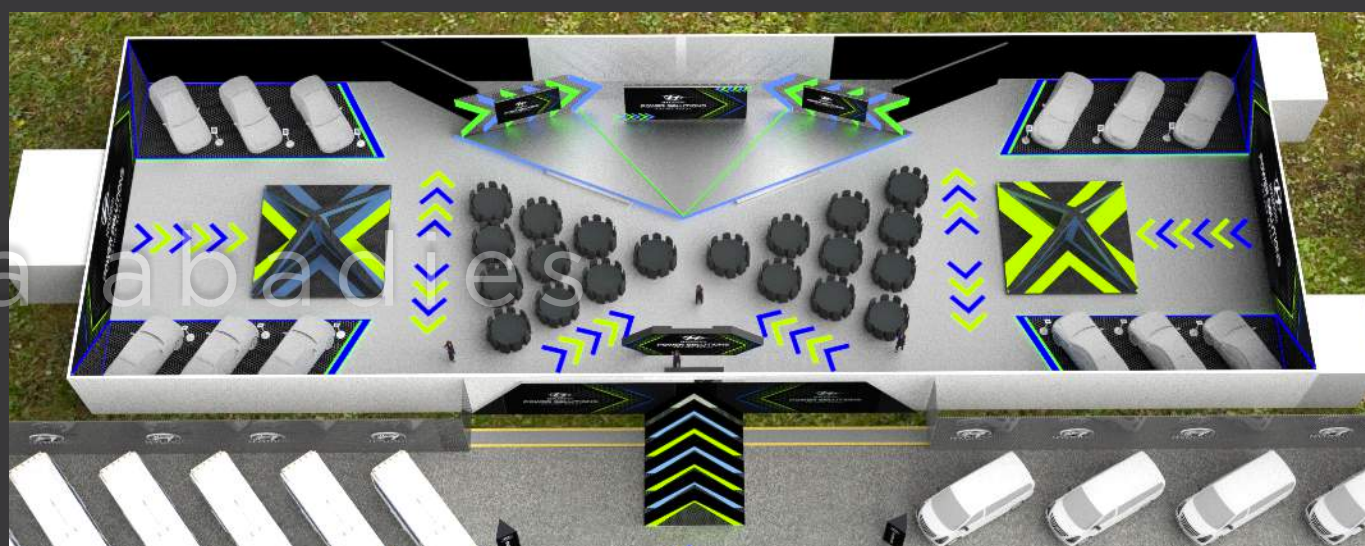
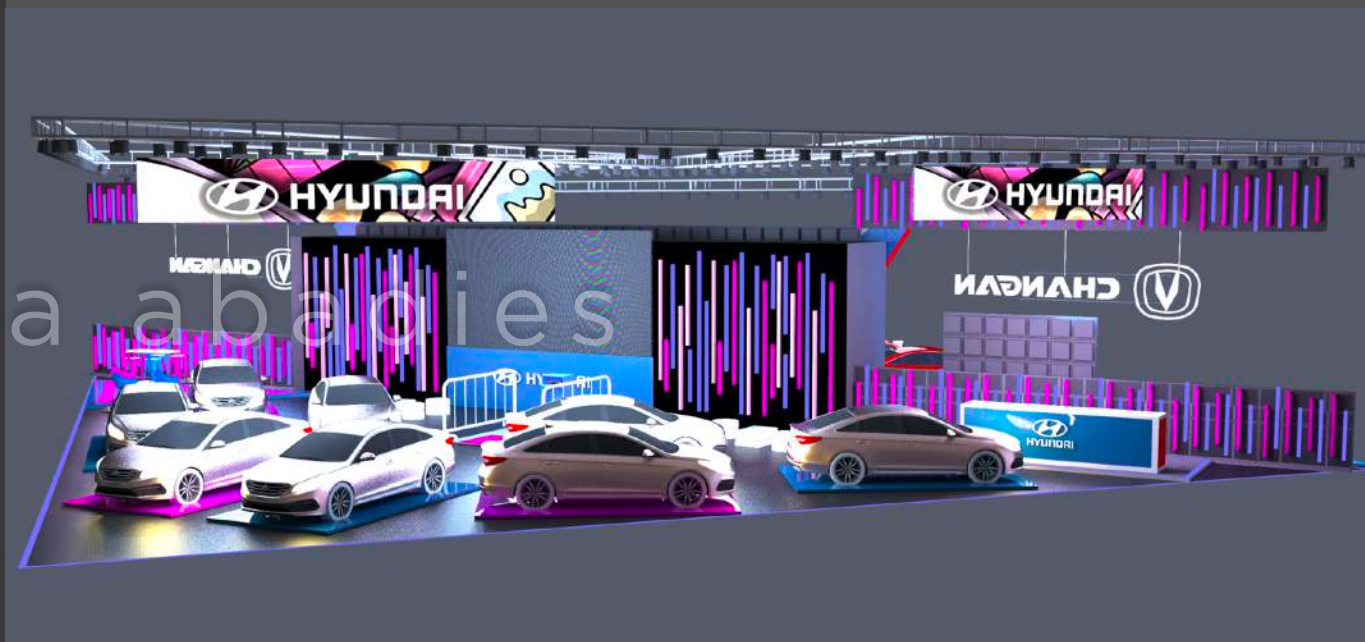




RIWAY LEADERS RECOGNITION NIGHT

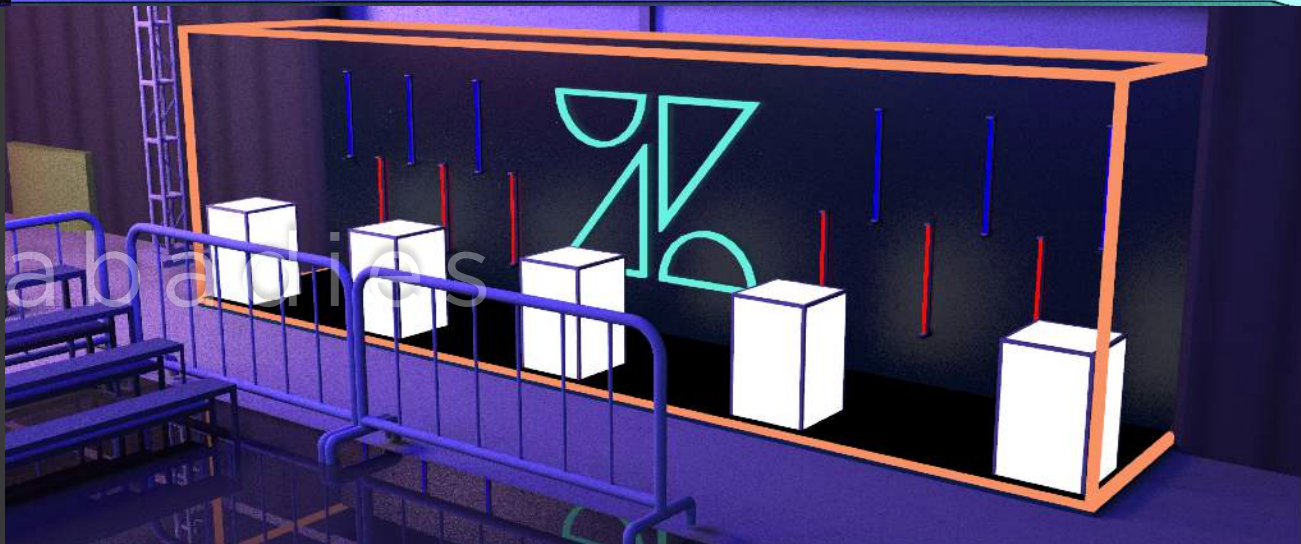
Client: Orange Olive





HYUNDAI EVENT DESIGNS

Client: Orange Olive



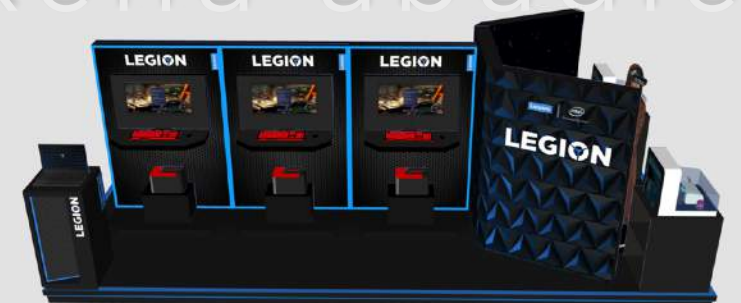
ZENDESK EVENT DESIGNS

Client: Orange Olive



TAHOO MESSENGER BOOTH

Client: FLM



OTHER BOOTH RENDERS

Client: Beyond Events Prod Inc.

GRAPHIC DESIGN



LOGO DESIGN

POSTER DESIGN

MARKETING COLLATERALS

ARTWORK REVISIONS

PUBLIC MATERIALS



KEY VISUAL



COLLATERALS



Poster



STANDEES



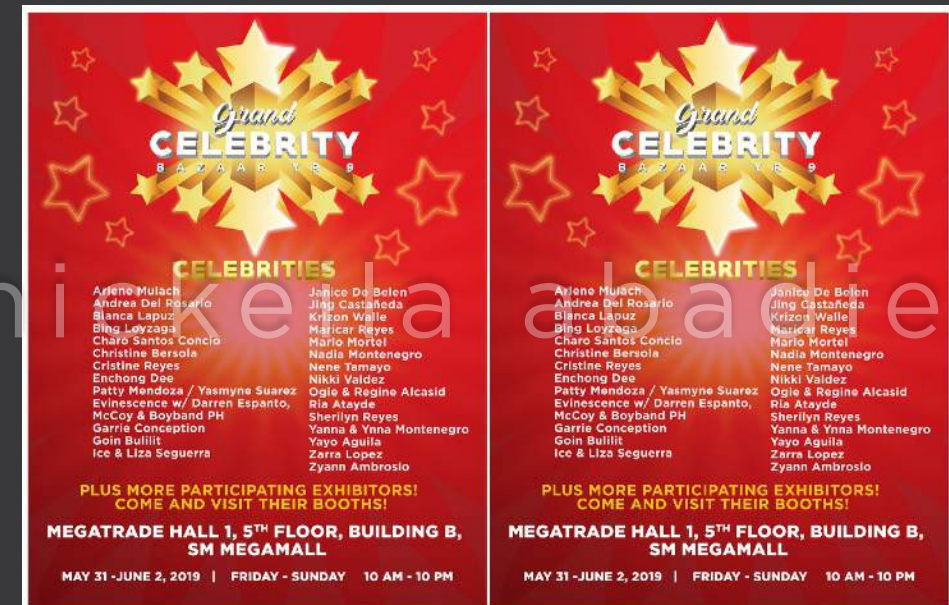
FLYERS

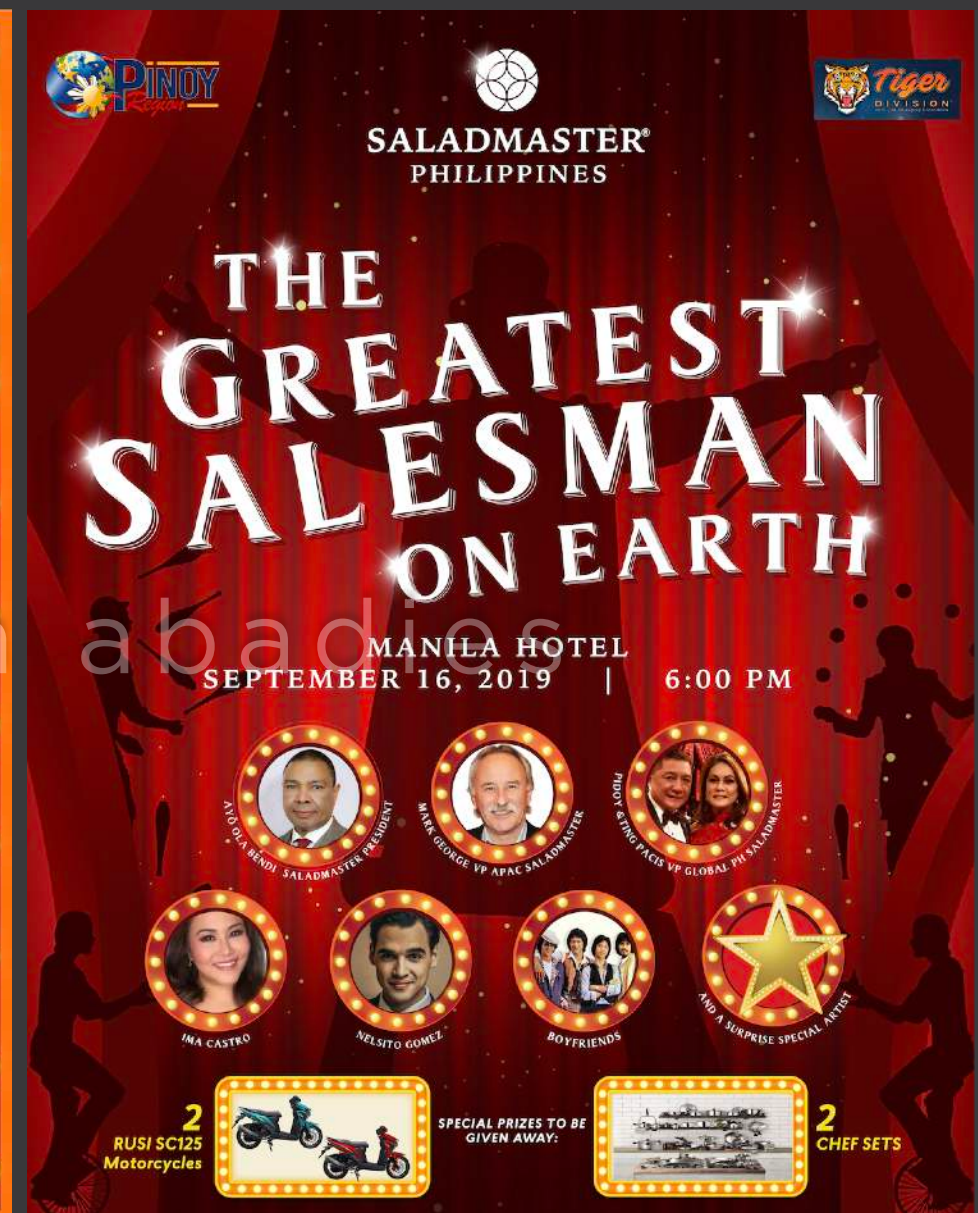
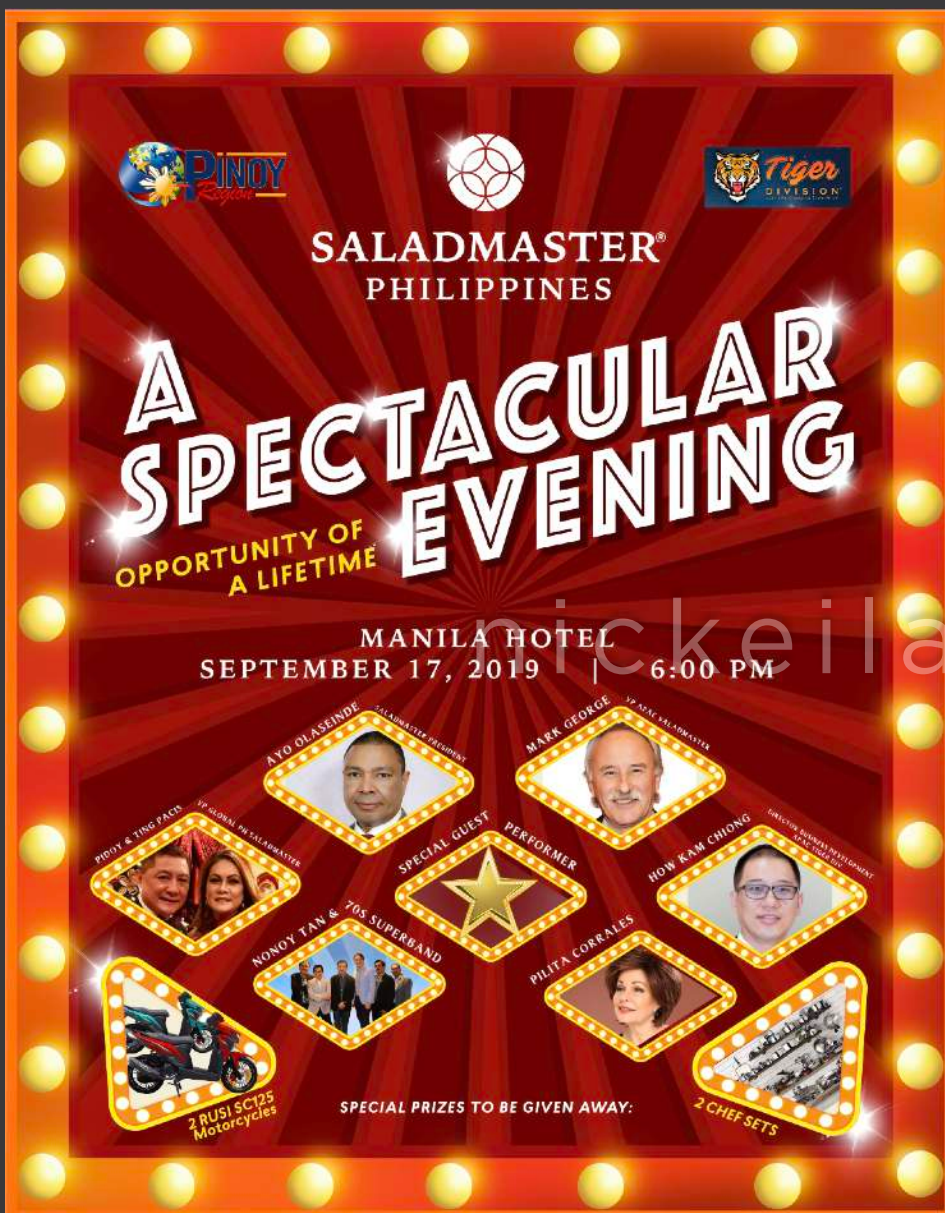
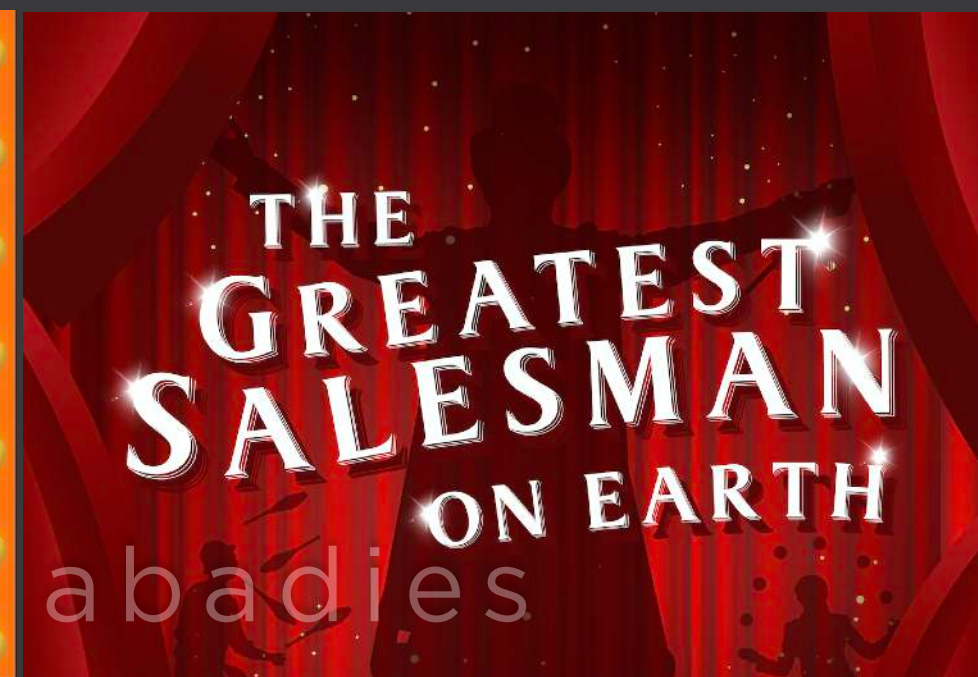


PULL UP BANNER



BACKDROP





KEY VISUAL



SALADMASTER®
WE CHANGE LIFE



A Whole New World

FIESTA PAVILLION, MANILA HOTEL
JANUARY 20, 2020
6:00 PM



MARK GEORGE - VP APAC SALADMASTER



MARK JONES - SENIOR VICE PRESIDENT FOR EMEA DIVISION



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MARK JONES - SENIOR VICE PRESIDENT FOR EMEA DIVISION



MANILA PHILHARMONIC ORCHESTRA



BUGANDA DRUM BEATERS



nickela abadies



KEY VISUAL



SALADMASTER®

Arabian Nights

FIESTA PAVILLION, MANILA HOTEL
JANUARY 21, 2020 | 6:00 PM



AYO OLASEINDE - SALADMASTER PRESIDENT



PIDO & TING PACIS - VP GLOBAL PH SALADMASTER



MARK GEORGE - VP APAC SALADMASTER



MARK JONES - SENIOR VICE PRESIDENT FOR EMEA DIVISION



ANGELA QUINTANILLA - SENIOR DIRECTOR FOR SALES AND PROMOTIONS



ARJUN MOHAN - DIRECTOR BUSINESS DEVELOPMENT APAC DIVISION



ENRIQUE M. SORIANO III MBA - GUEST SPEAKER



NELSITO GOMEZ - HOST



THE GODDESSES OF BELLY DANCE



THE COMPANY



LEGATO VISUAL PERFORMING ARTS



nickeila abadies



SALADMASTER®

WE CHANGE LIFE

nickeila abadies

KEY VISUAL



KEY VISUAL

POSTER



STUB



INFO BOARD

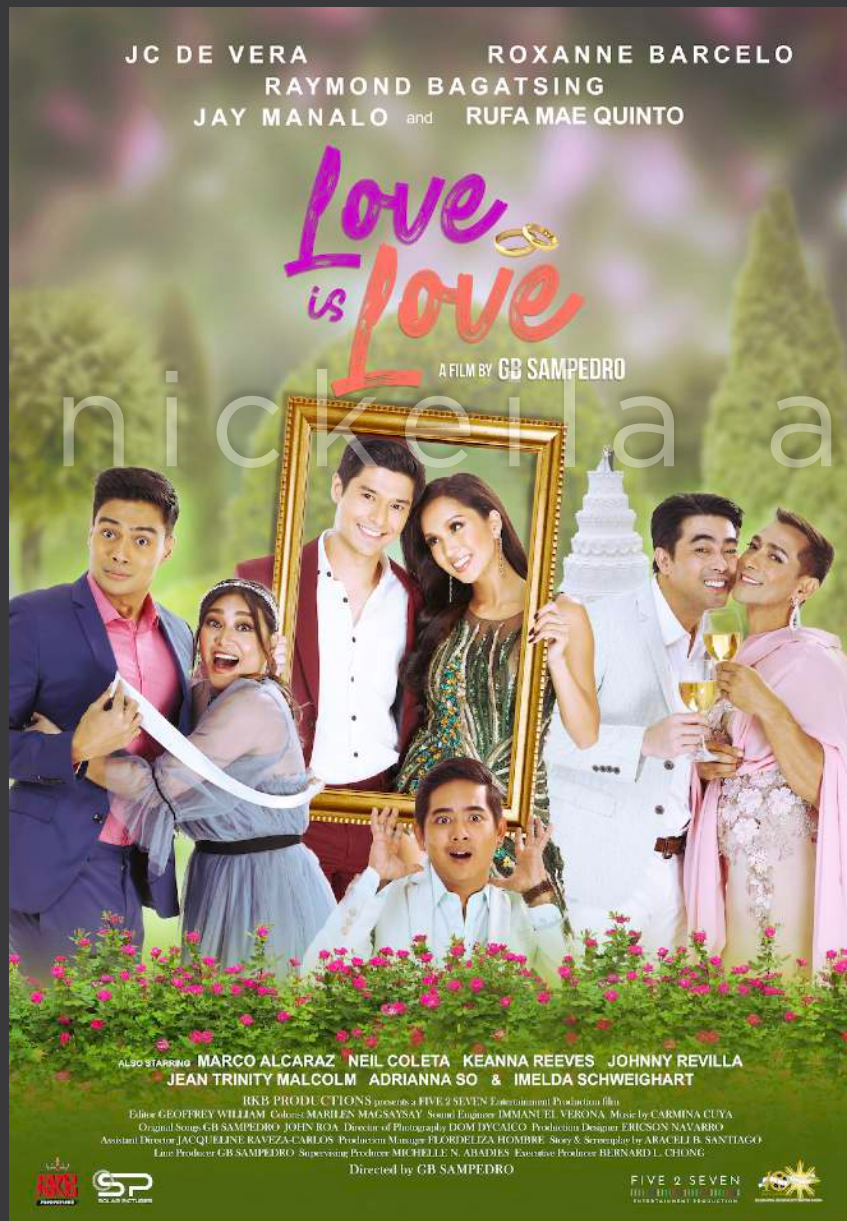


TENT CARDS



KEY VISUALS

POSTER



BANNER



BACKDROP



PREMIERE TICKET



PRODUCTION SHIRT



POSTER



INSTAGRAM AD



BANNER



ARC HEADER



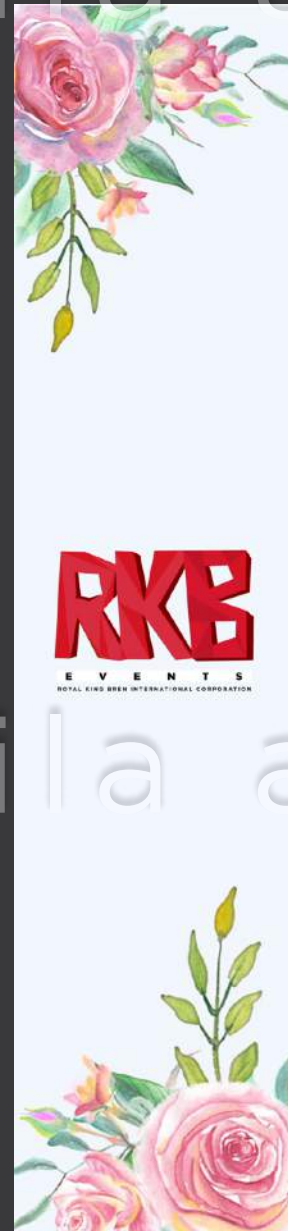
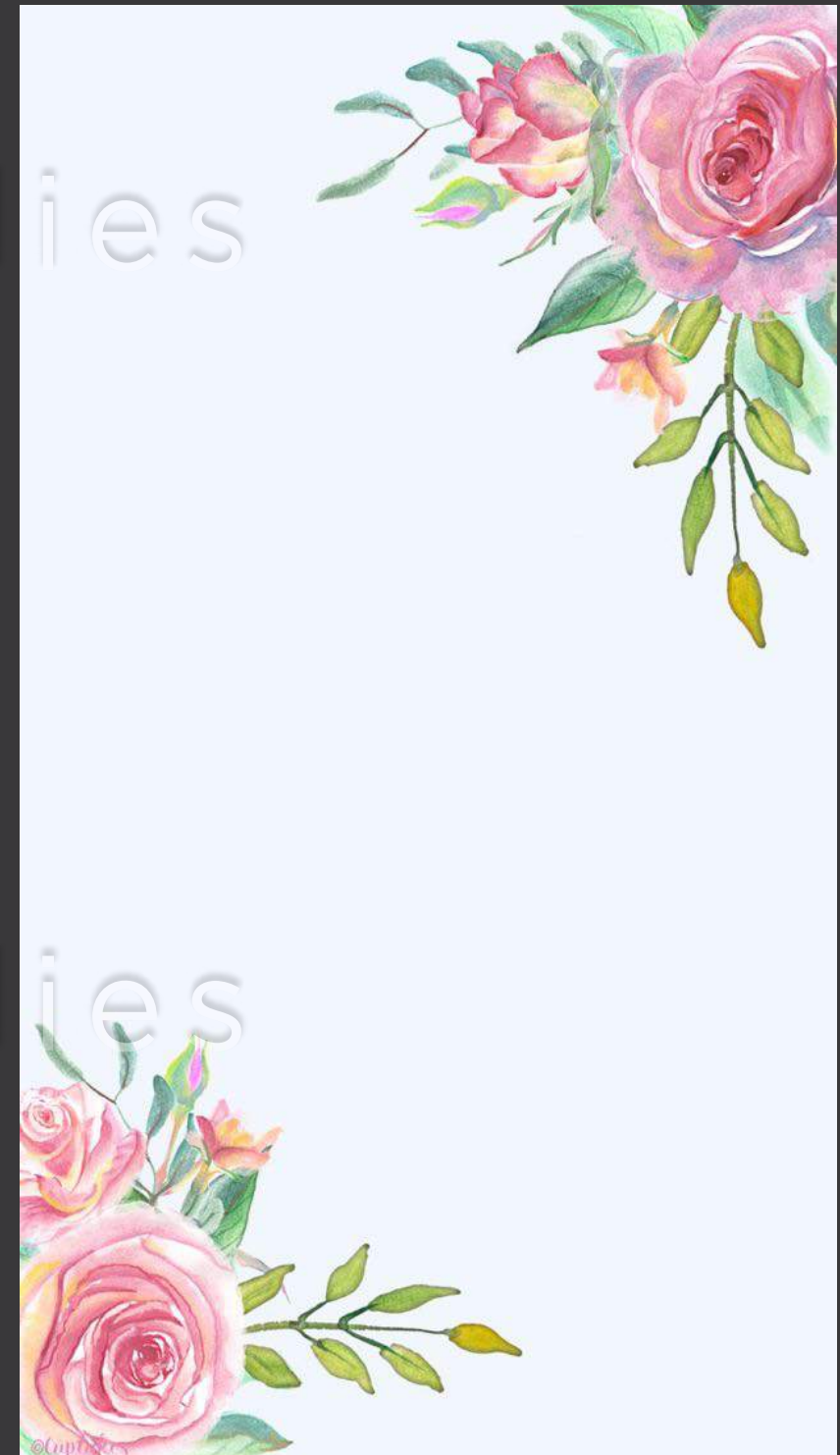
BIRTHDAY ARTWORK



ARCH HEADER



BACKDROP



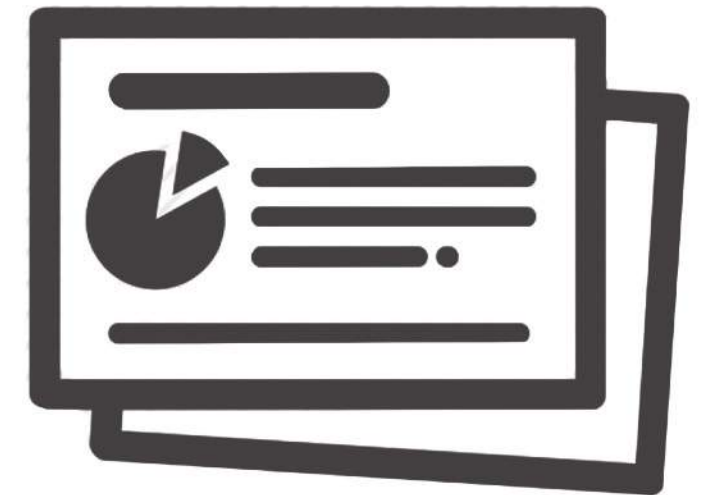
POSTER

PILLAR ARTWORK

OTHER EVENT POSTER DESIGNS



PRESENTATIONS



CREATIVE PRESENTATION

KEYNOTE

MICROSOFT POWERPOINT

LOGO ANIMATIONS

SLIDE ANIMATIONS/TRANSITIONS

OVERALL KEY VISUAL



Each Nestle Brand is a superhero.



All Nestle Brands work together to give the best possible nutrition to Filipino Families.



BIG IDEA

Some heroes are born, others are made through years of meticulous study and research.

Every Nestle product is crafted to perfection by science to suit the tastes and needs of all its target market.



RATIONALE



EVENT OBJECTIVES

- The launch aims to introduce the latest KYMCO Motorbikes to the captive audience.
- Engage dealers and stakeholders in a one-of-a-kind fun activity.

TARGET AUDIENCE

- 200 guests
- Dealers, Employees, and Media

PROPOSED THEME

[No Title]



EVENT LAYOUT

PITCH DECKS

STAGE DESIGN

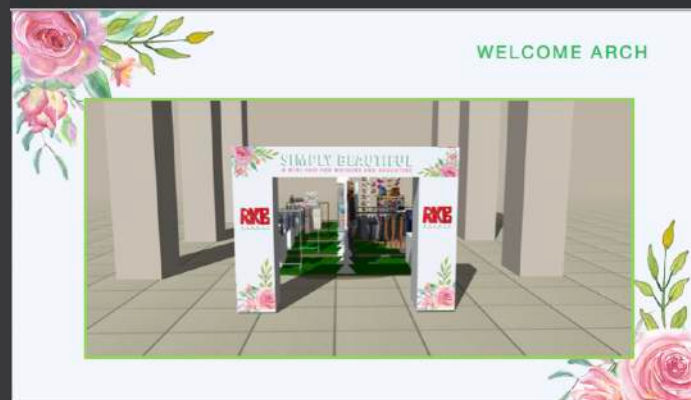
STAGE DESIGN: OPTION 1



STAGE DESIGN: OPTION



PITCH DECKS



RATIONALE

No one knows what the future holds.

Preparing the child for the future requires breakthrough pediatric nutrition engineered to aid in mental and emotional development.

The future is now. Nourishing Greatness is fundamental.

Building an unstoppable, limitless, and powerful child starts with ENFAGROW A+.



EVENT NAME	EVENT TYPE	REQUIREMENTS	AUDIENCE	DATE	VENUE
ENFAGROW INFINITY	MEAD JOHNSON INITIATED EVENT	- VIP CHECK-IN - PLENARY - FOYER (BOOTH) - SOCIALS	600 DOCTORS	FEBRUARY 2019	SHANGRI-LA BGC
ENFAGROW CEREBRO	SPONSORED EVENT (PPS)	INTERACTIVE GALLERY (14M' X 9M)	6000 - 8000 DOCTORS	APRIL 7 - 10, 2019	PICC TENT
ENFAGROW MINDBLOWN	SPONSORED EVENT (PPS)	SYMPOSIUM	900 DOCTORS	APRIL 7 - 10, 2019	LUZON BALLROOM, SOFTEL

ENFAGROW EVENTS

[No Title]

HAVANA EXTRAVAGANZA

PAAAMMI PHILIPPINE ACADEMY OF AESTHETIC AND AGE MANAGEMENT MEDICINE INC.

7th ANNUAL CONVENTION

SEPTEMBER 6-7, 2019
Crowne Plaza Ortigas

Concept and Presentation by JMG Infinity Events

RKE EVENTS

SANTA'S GALLERY

A CHRISTMAS FAIR

FOYER DESIGN



BACKGROUND

- PAAAMMI holds its seventh consecutive annual convention
- Showcase PAAAMMI's solidarity and leadership when it comes to Philippine aesthetics
- Honor significant contributions of PAAAMMI leaders and members through various recognition programs
- Hold a memorable and exciting event to further strengthen relationships



PROPOSED LAYOUT



FOYER SPECS



EVENT PROGRAM

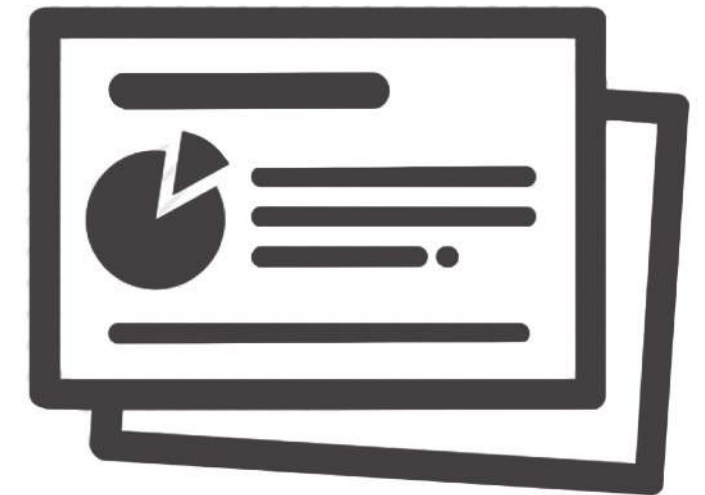


ENTRANCE ARCH

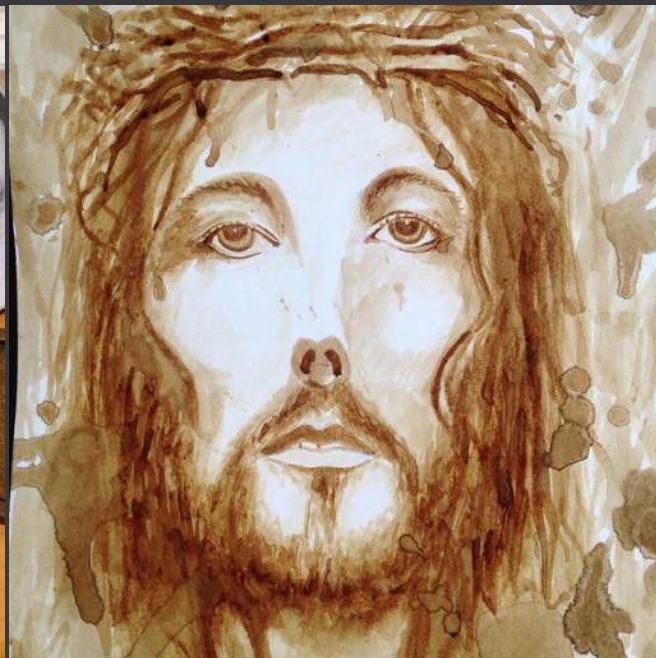


PITCH DECKS

TRADITIONAL ART



COFFEE PAINTING
MIXED MEDIA
WATERCOLOR
ETC.



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PRESENTATION DESIGN