

DESIGN

# PORTFOLIO

JASON KREMKAU





Sundance Channel and Robert Redford bring you a new weekly primetime destination dedicated entirely to the environment. **THE GREEN**, sponsored by Lexus and Citi Smith Barney reflects the current tipping point in public awareness about ecological issues and the trend toward environmentally sustainable approaches to modern living. The destination is designed to be both edifying and entertaining, with an emphasis on information, practical advice and community building. From the original series, **Big Ideas for a Small Planet**, to documentary television premieres, to **ECOISTS** and **ECOBIZ** (bite-size profiles on eco-conscious celebrities & entrepreneurs), **THE GREEN** brings you programs that make a difference.

## the GREEN

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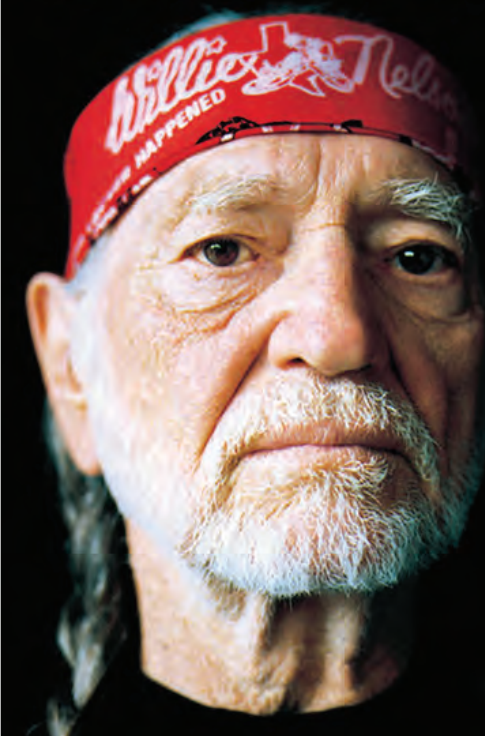
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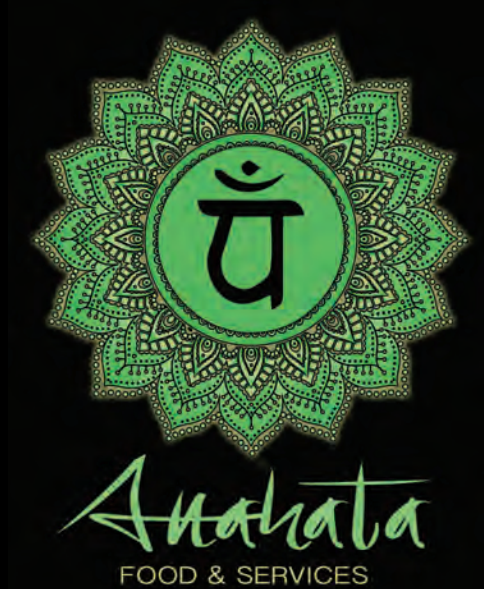
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E MAGAZINE  
Cover Art Direction



*By Sally Deneen*



OLD MYTHS ARE SHATTERING  
AND NEW OPTIONS COME ONLINE

Paul Gossner got an unexpected glimpse into why recycling rates are slipping in Minnesota, thanks to a phone survey of 800 Minnesotans that included this single recycling-related question: "Do you think manufacturers need more cans, bottles and boxes? (Check, by e-mail and "no need more") and then



## By Jim Motavalli



## A Movement to Grant Legal Protection to Animals is Gathering Force

The fight to give animals legal rights barely registers on the environmental agenda, but perhaps it should. This isn't simply an endless philosophical debate but a gathering global force with broad implications for our planet's future, including how we use our natural resources. If animals had rights, we probably couldn't continue to eat them, experiment on them with impunity or wear their skins on our backs. Our fundamental relationship would change.



## REPORTS OF ENVIRONMENTALISM'S "DEATH" MAY BE EXAGGERATED

Then, media dynasties think birds like the Heritage Foundation

[ BY JIM MOTAVALLI ]



## CAN SOCIALLY RESPONSIBLE INVESTING MAKE A GREAT GREEN LEAP FORWARD?



**By Marshall Glickman  
and Marjorie Kelly**



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## Wildlife & National Park Tours



### Volcano Rincon de la Vieja National Park

Located 100 kilometers from Tamarindo this national park is worth the ride as it is home to mammals including pumas, jaguars, tapirs and the monkeys that Costa Rica is famous for. Zigzagging trails take you to a naturally heated sulfuric hot spring, mud pools, a cool stream, waterfalls and swimming holes.

Rincon de la Vieja National Park is one of Costa Rica's most diverse ecological parks and is home to more than 300 species of birds. It is also the home of Costa Rica's national flower, the Guaría Morada, a beautiful purple orchid.

The last period of intense volcanic activity occurred between 1966 and 1975. The most recent eruptions were in 1998.



## SCUBA DIVING



The Flamingo region rarely experiences rough currents and this provides a very friendly diving environment. The water temperatures are also very conducive for diving throughout the year. Most divers have the chance to see large schools of mobula rays, stingrays, white tip reef sharks, and turtles. Other marine life that you will see includes angelfish, jacks, snapper, octopus and eels.

The tour is a 2-tank dive at sites between 40 and 120 feet. Night dives are available during some periods of the year. Full-time instructors and training courses are available for those interested in getting certified in Costa Rica.

• PADI Certification



## SUP

### Stand Up Paddle Boarding

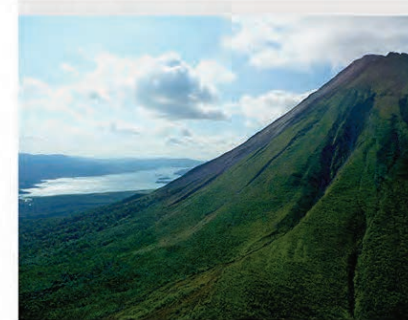
Stand Up Paddle (SUP) boarding is becoming a sensation all over the globe! Long, thick boards allow you to glide over reefs and explore nearby islands. Paddlers cruise over the flat-water of the bay taking in the coastline. Small surfs provide a little more challenge. Choose from the two hour Starter Course or the three hour Gold

Coast Cruise Tour. The Starter Course gets you in the water to learn SUP paddling techniques then takes you along the calm coastal waters where you will see rays, turtles and jellyfish. More experienced paddlers that take the Gold Coast Cruise Tour will scout more remote areas not accessible by car and ride some fun, yet mellow, surf.

- Playa Danta
- Flat-water bay
- Adventure paddle



## ARENAL VOLCANO



- Lake Arenal

While it's a 4 1/2 hour drive from the Flamingo area this symmetrical volcano that stands at over 5,400 feet is a sightseer's dream. After regular, almost daily, lava and ash eruptions since 1968 the volcano went into a resting phase in 2010. But, the surrounding sites and activities - lakes, rivers and hot springs - still make this one of the most visited areas of Costa Rica.

You will be taken by private shuttle to the area of La Fortuna where you can hike the borders of the volcano, traverse hanging bridges, do some zip lining, horseback riding and more. Lake Arenal, Costa Rica's largest landlocked body of water offers windsurfing, fishing and boating. After a day of invigorating outdoor adventure relax in the hot springs along side the sleeping giant that is Arenal Volcano.



- Hot springs





