



GRA PHIC DESI GNER

JIME MACABULOS

TECHNICAL SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Inkscape
- Microsoft Office
- Windows OS
- MRP/ERP System

INTERPERSONAL SKILLS

- Leadership Training
- Supervisory Training
- People Management Training
- Labor and Management Skill
- ISO 9000/14000 Training

WORK EXPERIENCE

- Digital Marketing Manager
- Spare Parts Interpreter
- Assembly Production Supervisor
- Warehouse & Logistics Supervisor
- Quality Control Supervisor
- Quality Control Inspector
- Parts Manufacturing Inspector
- PCB Assembly Line Leader
- Electronics Technician
- Mechanical Fitter

EDUCATION

- Electronics Technology Graduate

Desiring to work as a Graphic Designer at a company, where eight years experience conceptualizing and implementing a wide variety of marketing materials, brand identity, promotional campaigns, advertising, and sales collateral for medium to large corporations will be effectively applied.

DIGITAL MARKETING MANAGER

Dunbrae Subic, Inc. 2017 - Present

- Established the first e-commerce business of the company to replace the order-via-phone service, which resulted to 45% in sales profit and cutting down manpower cost to 50%
- Develop the Intranet to the company to achieve paperless transaction, automate leave request, info announcement and updates, etc.
- Worked in a lead role to provide supervision and guidance to junior designers and web developers
- Produced collateral pieces that included catalogs, brochures, sell sheets, retail store and trade show graphics
- Responsible for creating interactive forms, emails, and presentations for sales and services
- Initiated branding and all graphic design strategies for print and web use

GRAPHIC DESIGNER/FOUNDER

Tropical Isla, 2018

- Developed creative and unique designs for my Tropical clothing line
- Created numerous T-Shirt graphic designs for different genders
- Produced a plethora of advertisements and banner designs for social media
- Manage social media accounts and daily content posting

GRAPHIC DESIGNER/FOUNDER

Subic Bay Graphics, 2012 - Present

- Developing designs and logos used for business card, posters, web-design, banners, brochures, mockups and packaging
- Collaborate with various clients independently as graphic designer
- Communicate with clients to ensure visual concepts are within requirement
- Commonly provide hand-drawn illustrations for logos before using Adobe software
- Sourcing, compositing, and retouching images for print and web

Freelance Reference

- <https://www.behance.net/jimemacabulos>