

MUHAMMAD TAYYAB HASNAIN

Date of Birth : May 11, 1998

Marital Status : Single



QUALIFICATIONS PROFILE

Highly creative and multitalented **Graphic Designer** with extensive experience in multimedia, marketing and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Highly skilled in client and vendor relations and negotiations; talented at building and maintaining “win-win” partnerships. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

Creative experience in the following:

PRINT

- Logos & Corporate Branding (Minimalist, Monogram, typography)
- Business Cards, Letterhead, Envelopes
- Brochures & Annual Reports Trifold,
- Program Books & Posters Advertisements,
- Sell Sheets, Marketing Flyers
- Postcard Designs
- Book & Magazine Layout
- Logo Redraws & Illustrations

PHOTOGRAPHY

- Black & White Photography
- Lithography
- Retouching
- Photograph Restoration

WEB & MULTIMEDIA

- Video Editing
- Video Photomontages
- Social Media

PROFESSIONAL EXPERIENCE

Stecnova, Wahh Cantt ,Rawalpindi

Art Director – Graphic Design, 2017 – Present

Successfully manage and coordinate graphic design projects from concept through completion. Work closely with clients to create vision, conceive designs, and consistently meet deadlines and

requirements. Effectively build, motivate, and direct design and production teams. Coordinate freelance designers, consultants and vendors to meet all project requirements. Create and conduct highly persuasive sales and marketing presentations.

Key Achievements:

- ♦ Successfully completed client projects which are above 2000 in number.
- ♦ Provided proposal layout and design for thousand - dollar corporate contracts under extremely tight deadlines.
- ♦ Established trusting relationships with designers, vendors, and key clients.

SH Graphics., Taxila , Rawalpindi

Senior Graphic Designer, 2018 – 2019

Successfully translated subject matter into concrete design for newsletters, promotional materials and sales collateral. Created design theme and graphics for marketing and sales presentations, training videos and corporate websites. Participated in team effort to produce streamlined production of policy manuals and educational materials for newly hired employees and freelance designers.

Key Achievements:

- ♦ Earned several awards for providing graphic design support to both headquarter employees and hundreds of field offices.
- ♦ Coordinated staff participation in community-sponsored charitable events.

EDUCATIONAL BACKGROUND

Bachelor of Electrical Engineering , 2020

UNIVERSITY OF ENGINEERING AND TECHNOLOGY TAXILA, PAKISTAN

TECHNICAL PROFICIENCY

<i>Platforms:</i>	Windows 7/8/10
<i>Category:</i>	Graphic Design
<i>Tools:</i>	Adobe Creative Suite (Photoshop, InDesign, Illustrator, Acrobat, Premier Pro, After Effects); MS Office Suite (Word, Excel, PowerPoint, Outlook)
<i>Category:</i>	3D Modeling ,Drawing and Designing
<i>Tools:</i>	SolidWorks, AutoCAD (2D & 3D) ,blender.
<i>Category:</i>	Programming Language
<i>Name:</i>	MATLAB , C++ ,Arduino