

# John

# Gendreau

## PROFESSIONAL SUMMARY

**GRAPHIC DESIGNER** with 20+ years of experience in process-driven, collaborative agency and corporate environments. Problem solver; highly resourceful; creative; and professional. InDesign, Photoshop, Illustrator, Microsoft Office suite.

## PROFESSIONAL EXPERIENCE

### GARTNER

Research firm, Stamford, CT  
*October 2017–June 2020*

### PRODUCTION DESIGNER

- Part of a small team designing and laying out all print and digital marketing materials for major worldwide conferences, webinars, promotional material and recruiting efforts.
- Designed and laid out white papers, infographics, major, 100+ page publications with tight deadlines.
- Transformed projects into reusable InDesign templates for efficiency, ease of use, and consistency in branding and design.

**KEY ACHIEVEMENT** One of a small handful of designers recruited to the team when Gartner acquired CEB (see below).

### CEB

Research firm, Arlington, VA  
*July 2015–October 2017*

### SENIOR PRINT DESIGNER

- Designed both long- and short-form deadline-driven projects, including research publications, webinar presentations, meeting binders, infographics for online research, onsite materials, and more.
- Coordinated work across a large design department in both the States and India to keep projects on schedule and moving night and day.

**KEY ACHIEVEMENT** Worked with internal clients and printers to design, coordinate, and produce 100+ page research presentations for major, worldwide conferences from scratch with extremely tight turnaround times.

### JG DESIGN

Freelance design, Wakefield, MA  
*July 2009–July 2015*

### FREELANCE DESIGNER

- Collaborated with clients to conceptualize and design projects involving feature layouts, exhibition design, publications, and more.

**KEY ACHIEVEMENTS** Created branding, brochures, and signage for clients like Dumbarton Oaks Research Library and Collection in Washington, DC, and the Cape Cod Hospital system. Accepted several long-term contracts to continue relationship with CEB (see below).

## NEW VENTURE MEDIA GROUP

Publishing group, Boston, MA  
*September 2010–July 2015*

## CEB

Research firm, Arlington, VA  
*February 2005–July 2009*

## OPEN EYE COMMUNICATIONS

Design firm, Brewster, MA  
*June 2003–February 2005*

## BOSTON UNIVERSITY

*September 1997–May 2001*

## PROFESSIONAL EXPERIENCE, CONT'D

### GRAPHIC DESIGNER

- Designed and coordinated publishing of 5–10 Playbill and Theatrebill programs for the Boston area monthly, plus 15+ national shows.
- Designed and oversaw publishing of ClubMail, a quarterly theater and travel catalog.
- Designed branding and presentations for special projects.
- Contributed to design of Art New England, a well-known bimonthly art magazine.

**KEY ACHIEVEMENTS** Redesigned and produced Broadway in Boston's 2013 season announcement magazine. Created branding for several special Art New England magazine projects in the region.

### SENIOR GRAPHIC DESIGN SPECIALIST

- Worked with internal clients and top executives to prioritize and design high-volume, deadline-driven long- and short-form research materials.
- Coordinated projects across the department of 80+ designers on two continents.
- Participated in hiring process for junior designers, mentored new hires and taught classes across the department on InDesign, Photoshop, and Illustrator.

**KEY ACHIEVEMENTS** Contributed heavily to a top-down redesign and rebranding of all templates used across the company, including personally redesigning the look and implementation of all charts and graphs across all published materials. Led a team focused on ongoing design education for the department. Promoted to Senior Designer for excellence in project management, client relations, and leadership within the department.

### GRAPHIC DESIGNER

- Led production of quarterly Cape Healing Arts magazine, including feature design, layout, ad design and sales, photo retouching, feature writing, and print production.
- Paired with firm's owner to produce monthly Nantucket Times magazine, including feature design and overall look.
- Contributed to branding, marketing, and publishing projects.

**KEY ACHIEVEMENTS** Promoted to full ownership of production of Cape Healing Arts magazine. Contributed to full redesign of Nantucket Times magazine.

## EDUCATION

### BACHELOR'S DEGREE IN ENGLISH

Graduated magna cum laude.