

WELCOME

BIENVENIDAS

WILLKOMMEN

ยินดีต้อนรับ

BIENVENUE

ようこそ

Adistinctive

DESIGNA

finds the simple in the



## Packaging 5x10 in



#### Trademark



Primary

Secondary

# Color Palette









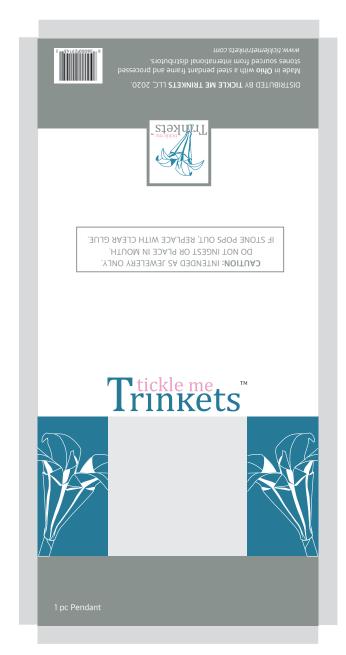
#### Lighten UP your LIFE!

We invite you to experience our handcrafted, multi-tiered candle holders. They come packaged with 10 candles to allow immediate use. The Glow Company guarantees that all our products are **Eco-friendly** and **ethical sourced**, with **humane** production lines.

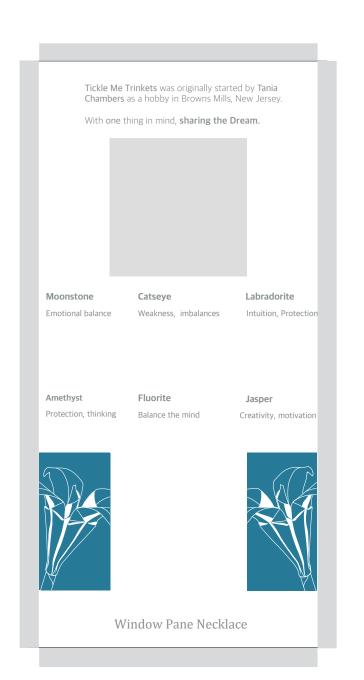


Packaging Trademarks

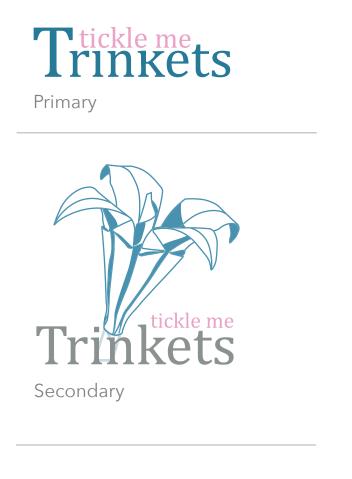








Packaging-Inside



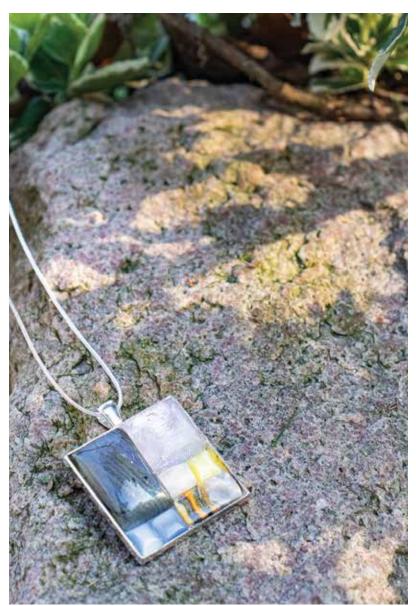
### Color Palette





#### We **SHARE** the dream!

Our jewelry, handcrafted by Judy Sander is more than a pretty trinket; it is part of a dream. Everything made by her is unique and individual, using targeted crystals and other materials. The packaging is card stock and designed to educate the public on its contents and meaning of the stones.





## Packaging



YA·S·MU·ND·

JASMUCNO

M

VINEYARD

Jasmund ( Pronounced ya-s-mu-nd ) is based on 'Federweisser' or a seasonal German half Fermented Wine .

This **locally brewed** spirit is flavored with *lavender*, which gives the wine a sweet floral taste, with notes of *apple* and a touch of refreshing *mint*.

We welcome you to take a glass and **enjoy** what hundreds have already experienced, pure delight.

Bottled by Jasmund Vineyard Cinninati, Ohio. 65653

11 2% by Vol 750 ML (25 4 oz)

Front

Back



Neck Wrap

#### Color Palette









#### What **REALLY** goes into a wine?

It's not just the grapes, though our grapes are grown in the Yasmund mountains are fantastic. Our company uses a process that **only half-ferments our wine**, leaving the finished product with a **sweet** and slightly alcoholic taste.

Yasmund Vineyard brews and labels our wine right here in Cincinnati, Ohio. Our delicious brew is bottled and sent all across the nation.

#### Trademark

# •YAS•MU•ND• VINYARD



Photography by -Kristine Caffrey









#### Trademark



Primary

### Color Palette



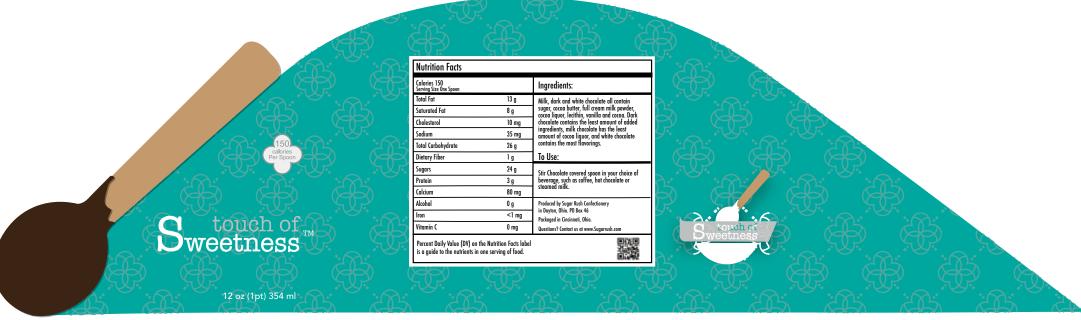






#### Can a TOUCH OF SWEETNESS really help?

While traveling through Europe, Cindy learned to love the tradition of having a small chocolate cookie with her after-meal coffee. The concept became our product, **a chocolate-dipped spoon** for just a **touch** of **sweetness** to pair with you bitter brew.



## Standards Manual

# Trademarks





Color Palette



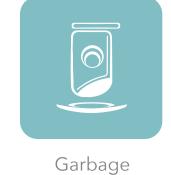


#### Are YOU ready to Find a home?

The beginnings of GravitiLofts comes from Sam Heartgrove in the year 2100. With limited housing options, Sam created the first hovering home for himself. Today Gravitilofts helps the community find a home in the sky in competitive markets all around the world.

### Pictograms



















First Aid

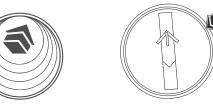




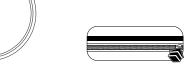


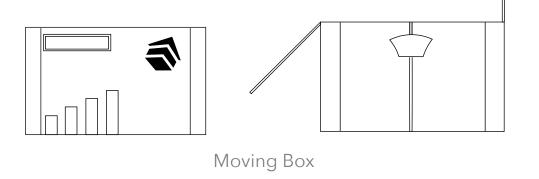
Water Lines

## Technical Drawings



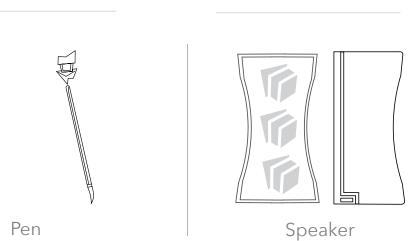
First Aid Kit

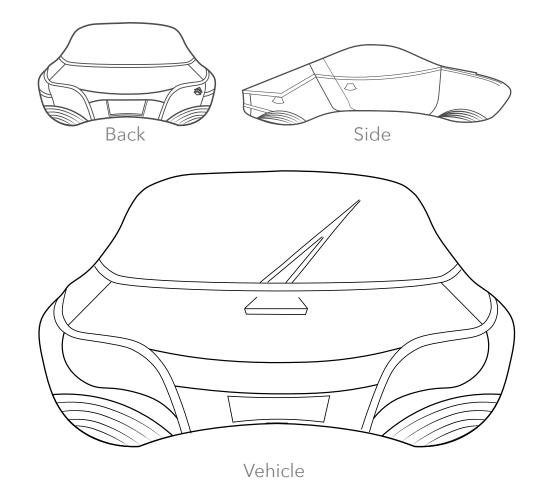


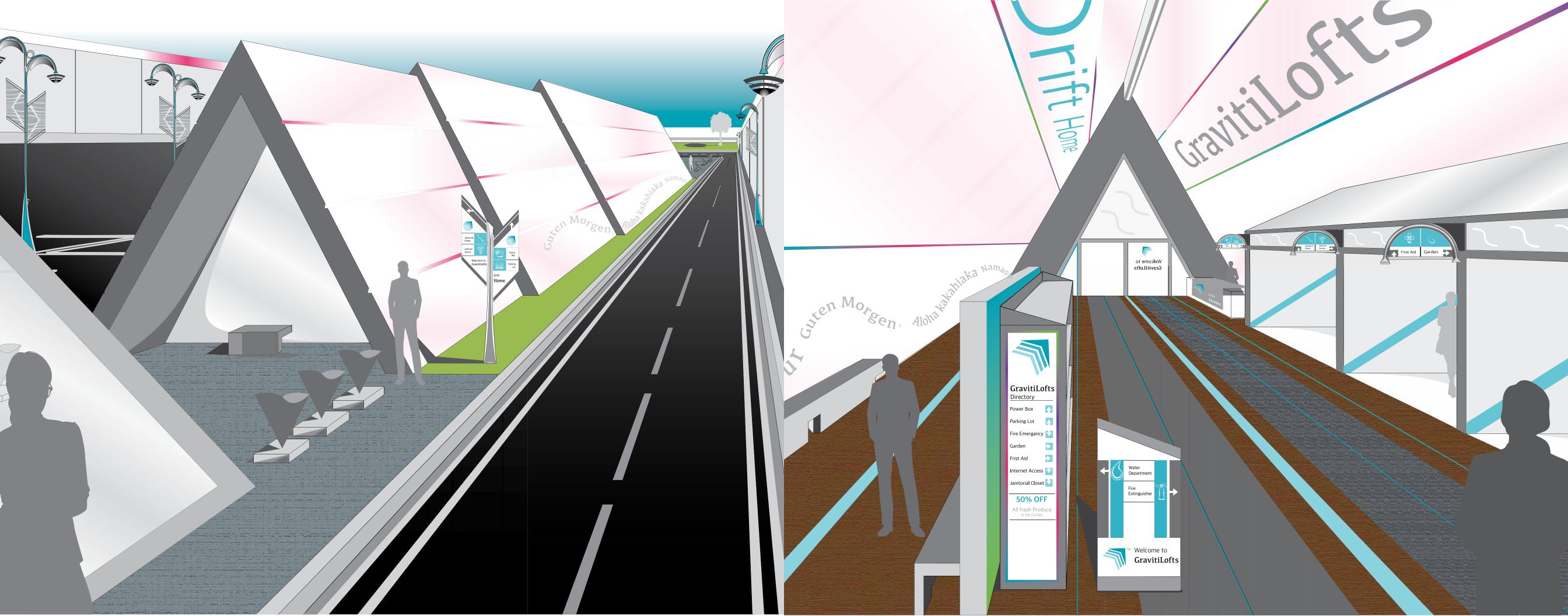








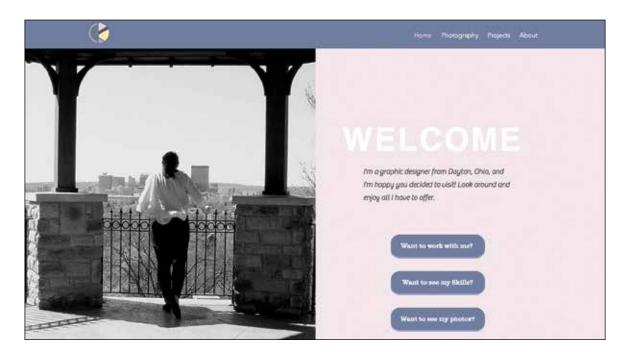




## Creating a personal brand Website

#### Finding YOUR niche Online!

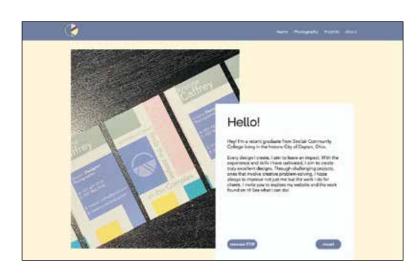
In an Online world, having a digital platform is an essential aspect of any profession. A website is a way to reach clients, potential and current—a virtual gallery that shows examples of your work.



Photography Photography

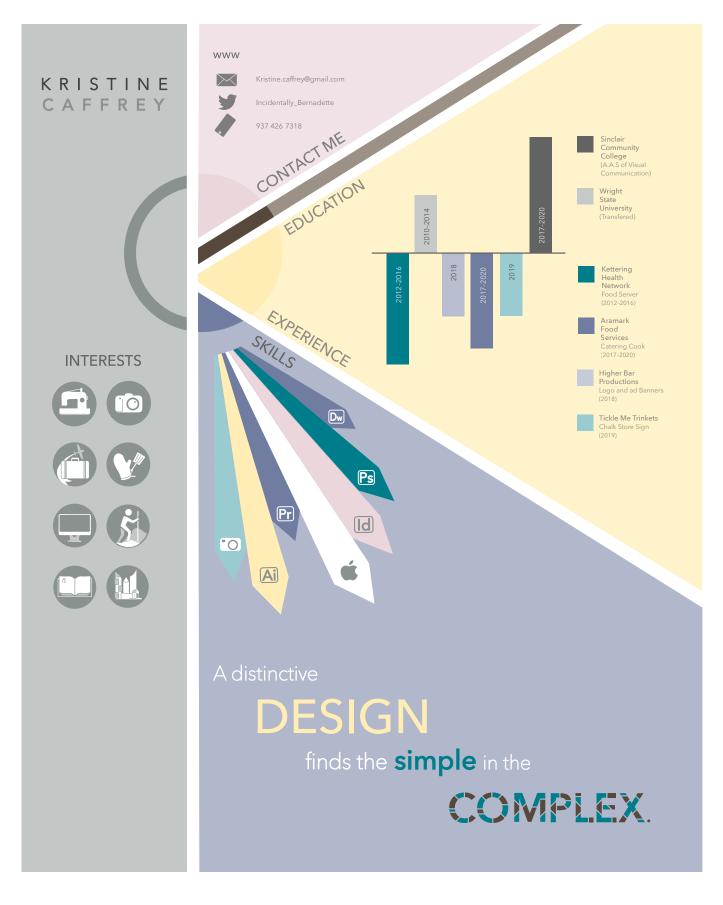


Works



Main Page About

### Resume Infographic



#### **Color Palette**







#### Philosophy

A Distinguished design finds the Simple in the complex.

#### Interest Icons

















#### Seeing me in a DIFFERENT way.

Who are you? Can you boil down someone onto an 8.5in x 11in piece of paper? By adding images, icons and other graphic elements, you show the skills learned.



## Packaging





Brewing Instructions:

Place 2 grams of Tea leaves in your cup, pour 6 oz of hot water over. (around 160°F) Steep tea leaves for 3 min. Enjoy!

Back

Packaged and distributed El Té Company 2116 Sutton Ave Cincinnati, Ohio 45230





Brew up some **PEACE OF MIND!** 

On a cold day, nothing is better than a hot cup of tea. El Té Tea Company provides an ethically farmed tea. We give each batch a number and print the location of the farm that produced it.

Trademark



Elite Tea · Incredible Taste

Full-color Primary

Color Palette





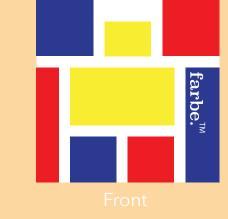


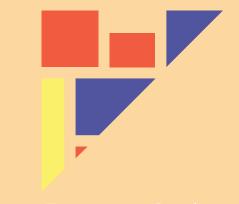


#### **MADE IN CHINA**

Distriputed by farbe inc 2020 packaged in Cinninati, Ohio. Handwash or Dry Clean only. Chiffon (30% Silk, 70% Cotton)

Farbe.







#### Trademark



### Color Palette







#### Who does not want to feel ELLEGANT?

Our company name 'Farbe' means 'color' in German, and connects to our mission statement. We aim to add a spark of color to everyone's life. The design movements of the past inspire the patterns and colors we use.

### Fabric Pattern

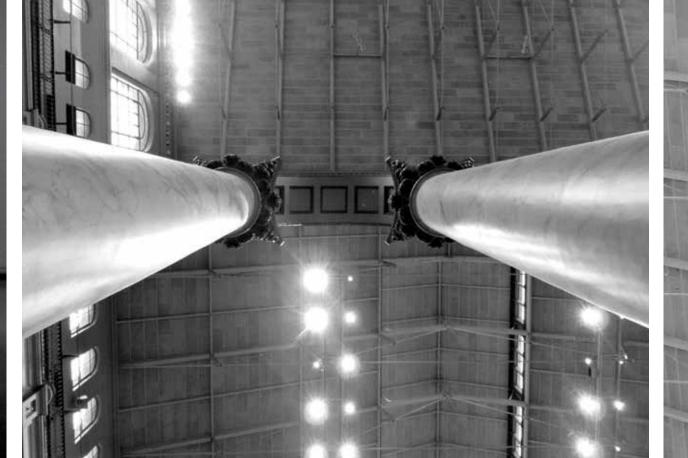






















National Building Museum Photobook



Good-Bye! and thanks for looking

さようなら!

Au Revoir!

ดีลาก่อน!

Tschüss!

Adiós!

2020 kristine caffrey kristine.caffrey@gmail.com www.kristinecaffrey.wix.com/