

CHRISTINA LINDNER

MA, Visual Arts Management and Curating

INFO



Christina Lindner

SOCIAL

REFERENCES



WORK EXPERIENCE



2018-Present

Marketing Director

Columbus, OH | *Brave Wilderness*

Oversees all digital content strategy for YouTube brand with over 20 million subscribers. Creates Facebook ads, SEO, copy. Maintains organized marketing calendar. Schedules posts, tracks analytics and grows followers. Grew revenue on Facebook. Coordinates sponsorship and creates graphic assets for videos that consistently get one million views. Writes blog (bravewilderness.com/news) and newsletters.



2017

Research Assistant

Columbus, OH | *COSI: Center of Science and Industry*

Conducted research projects for the Center for Research & Evaluation. Led multiple campaigns, analyzed findings and data, then presented results in a professional setting.



2011-2016

Visual Merchandiser

Oxford, Ohio + Chicago, IL | *Lane & Kate, Bloomingdales*

Collaborated with teams to design and create in-store visual displays. Assisted on several in store and window display art installations from start to finish, which included conceptualizing, painting and creating the displays.



2015

Front Desk Staff

Oxford, Ohio | *Oxford Community Arts Center*

Created a strategic social media marketing plan for their 2016 fundraiser Gala. Maintained website and digital content through WordPress and MailChimp. Assisted with daily office duties, utilizing the Microsoft Office platform.



2014

Gallery Intern

London, UK | *The Cob Studios & Gallery*

Assisted curators with setting up and running exhibitions and openings; assisted in designing exhibition layouts; catalogued artist biographies and art; assisted in curating art for London's first Club Monaco. Made sure that VIP exhibition opening parties ran smoothly from start to finish. Managed social media marketing.



EDUCATION



2016 – 2018

Richmond the American International University in London

MA in Visual Arts Management & Curating

Master's Degree completed in London, England. Relevant courses include curating, arts management, art marketing, and the international art market. Thesis subject: utilizing social media influencers within arts organizations.



2011 - 2015

The Ohio State University

Bachelor of Arts in Media & Communication Technology

Undergraduate research assistant for Dr. Roselyn Lee-Won. Minor in Fine Art. Member of the Ohio Union Television production team. Secretary for OSU Film & Video society, fundraised for the group to attend the annual Sundance Film Festival.



RELEVANT SKILLS

Adobe Creative Suite
SEO
HootSuite
Microsoft Office Suite
WordPress

Facebook Ads
MailChimp
Video editing (Premiere, iMovie)
Professional Blogging
Graphic Design, Canva