

# SARAH TRAN

## GRAPHIC DESIGNER



## PROFILE

Marketing Coordinator and Graphic Designer specializing in digital & print design, apparel graphics, marketing collateral, and more. Additional skills in video editing, email marketing, marketing strategy, and social media. SaaS, B2B, and E-Commerce experienced.

## EDUCATION

Bachelor's, Business  
Administration (Management)  
Texas Tech University  
2014 – 2018

## PORTFOLIO

[www.cloud6studios.com](http://www.cloud6studios.com)

## SKILLS

### // PROFESSIONAL

Graphic Design  
Marketing (B2B + B2C)  
E-Commerce  
Team Communication  
Problem solving

### // TECHNICAL

Adobe Creative Suite  
Microsoft Office  
Klayvio/Mailchimp

## INTERESTS

Traveling  
Video Games (PC)  
Music (Vocal)  
Language Learning

## PROFESSIONAL EXPERIENCE

### **OWNER (GRAPHIC DESIGN)** *Cloud 6 Studios | Austin, TX | 2013 – Present*

- Providing design solutions and consulting to clients in both short- and long-term arrangements. Client list available on website.

### **MARKETING COORDINATOR** *Northwood Retail LLC | Austin, TX | 2019 – 2020*

- Planning and implementing property-wide events with attendees ranging from 200 – 1000 at Domain NORTHSIDE.
- Led event logistics and execution of the 2019 Holiday Wine Walk.
- Executing marketing tasks in collaboration with property team.

### **GRAPHIC DESIGNER & MARKETING ASSOCIATE**

*Pipe Hitters Union LLC | Austin, TX | 2018 – 2019*

- Designed assets, web images, print materials, apparel, and more for B2B and e-commerce.
- Implemented marketing campaigns & social media strategy using Klayvio & Adroll in absence of a Marketing Director.
- Collaborated closely on product design and development.

### **CONTENT & COMMUNITY OPERATIONS INTERN**

*Yonder | Austin, TX | 2018 – 2018*

- Pitched a new design to improve the UI of SaaS product.
- Designed all marketing department assets for web & print and ran Data for Democracy weekly newsletter.

## COMMUNITY ACTIVITIES / MISC

### **LOGISTICS COORDINATOR** [AIGA 2020 GROW Conference](#) | Austin, TX | 2019

- Coordinated logistics for the 2020 GROW Conference (The AIGA Austin Conference for Emerging Designers), which took place in March 2020/